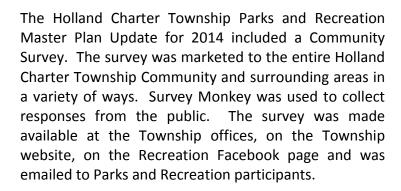


5 Community Survey

Survey Summary



The Community Survey was developed to gather input regarding the Holland Charter Township Park System and Recreational Programs. A total of 84 responses were collected. A majority of responses were positive and complimentary of the Township's services. The Holland Charter Township Park System is highly utilized and well maintained.

Helder Park and Bike Trails were amongst the most visited facilities in the last 12 months within Holland Charter Township. 66% of respondents have used Holland Charter Township Parks and Recreation Department for indoor and outdoor recreation activities in the past 12 months.

Helder Park, H. B. Dunton Park and the Macatawa Greenway were listed as high priority of needing more amenities and/or upgrades.

The overall maintenance of the parks was rated "excellent" or "good" by a majority of the survey participants. 49% of the people would like to see funding go towards maintaining existing facilities.













The top facilities the community would like to see expanded in the Township were trails, playgrounds, natural areas and open space. Green initiatives were ranked important to the survey respondents. Energy saving techniques and recycling were ranked the most effective green initiatives.

The Township inquired about what facilities the Community would like to see included in a Community Recreation Center. The top amenities included gymnasiums, fitness equipment, indoor track, weight equipment and banquet facilities. A water spray park was the most requested outdoor amenity associated with the Community Recreation Center. Programmed Athletics ranked the highest activities to be held in the Community Recreation Center. Enrichment classes and Fitness classes were very important to the community as well. A safe, welcoming and active experience is what the public would like to see in a future Community Recreation Center.

Overall, the Community members are happy with the services that are offered through the Parks and Recreation Department. Programs are well attended and Park usage is extremely high.

Public input is very important to the planning process. A copy of the survey and survey results can be found in the following pages.

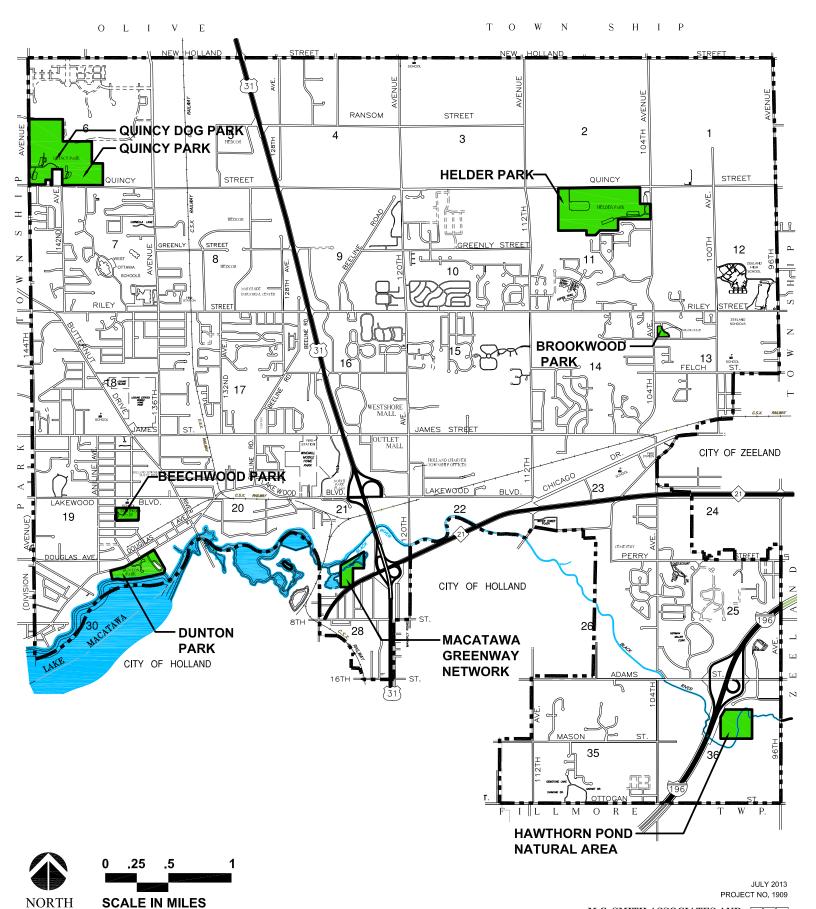


1. Do you live in Holla	nd Charter 1	Township? If r	not what City,	Village or To	wnship?	
Yes						
Other:						
2. Please select your	gender.					
Male						
O Female						
3. What is your marita	l status?					
Single						
Married						
Divorced						
Widowed						
4. How many people of	currently live	in your hous	ehold?			
O 1						
O 2-3						
4-5						
6-7						
O 8+						
5. How many people i	n your hous	ehold are:				
	0	1	2	3	4	5+
Less than 6 years old	L	L				
6-17 years old						
18-24 years old						
25-44 years old						
45-64 years old						
65 years or older						



6. Have you or members of your household participated in recreation programs offered by Holland Charter Township in the last 12 months?
○ Yes
O No
7. Do any members of your household have a disability?
O Yes
○ No
8. If you answered "no" to question #7, please skip to question #9, if you answered "yes" to question #7, please indicate what (if any) activities do the disabled member(s) of your household wish they could participate in, but can't due to lack of facilities, classes etc.?

9. Which of the Township's park facilities hutilized in the last 12 months?	nave you or members of your household
Beechwood Park	Hawthorn Pond Natural Area
Brookwood Park	Macatawa Greenway
H.B. Dunton Park	Bike Path
Helder Park / Jim Kaat	Quincy Dog Park
Quincy Park	
10. Check all the organizations that you or for indoor and outdoor recreation activities	
Public Schools	Private Clubs
Churches	Neighboring Cities
Private Youth Sports Teams	County Parks
YMCA	Michigan State Parks
Holland Township Parks & Recreation	Other:



HOLLAND CHARTER TOWNSHIP PARKS

M.C. SMITH ASSOCIATES AND ARCHITECTURAL GROUP, INC.
Landscape Architecture + Park & Recreation Planning * Architecture
Downtown Planning * Interfer Design * Sports Facility Planning
829 Greenwood Arenne S.E. * East Grand Rapids, MI delbergsaroung om
81461-8484 * PAN 616-611-1985 * EMAIL delbergsaroung om

11. Plea	se rank the	Township's	Park Facilities y	ou would li	ke to see i	mproved (ie.	more fields,
more pla	ay equipme	ent, more trai	ls)?				

1 = High Priority 7 = Low Priority

	1	2	3	4	5	6	7
Beechwood Park	0	0	0	0	0	0	0
Brookwood Park	0	0	0	0	0	0	0
Hawthorn Pond Natural Area	0	0	0	0	0	0	0
H.B. Dunton Park			0	0	0		0
Helder Park / Jim Kaat	0	0	0	0	0	0	0
Macatawa Greenway	0			0	0	0	0
Quincy Park	0	0	0	0	0	0	0

12.	Please rate	the maintenance	of Holland	Charter	Township	parks	vou have	visited.
-----	-------------	-----------------	------------	---------	-----------------	-------	----------	----------

	Excellent	Good	Fair	Poor
Beechwood Park	0	0	0	0
Brookwood Park			0	0
Hawthorn Pond Natural Area	0	0	0	0
H.B. Dunton Park		0		0
Helder Park / Jim Kaat	0	0	0	0
Macatawa Greenway	0	0	0	0
Qunicy Park	0	0	0	0

	1	2	3	4	5
Upgrade and/ or Improve Existing Park Facilities	0	0	0	0	0
Land Acquisition for New Parks / Open Space	0	0	0	0	0
Expand Trails	0	0	0	0	0
Maintain Existing Park Facilities	0	0	0	0	0

	ctivities / facilities w	ould you most	like to see expanded in the
Township Parks?			
Baseball / Softball fields	Community Red	creation Center	Disc Golf Course
Soccer Fields	Picnic Facilities		Water Spray Park
Football Fields	Natural Areas /	Open space	Swimming
Basketball Courts	Walking / Runni	ng Trails	Skateboard Park
Tennis Courts	Biking Trails		Workout Stations
Shuffleboard Courts	Cross-Country	Skiing	Horseshoe Pits
Pickelball Courts	Boating Access	r	Ce Skating
Sand Volleyball	Canoe / Kayaki	ng Access	
Playgrounds	Fishing Access		
15. The Township is conside	ering ways to implem	ent sustainable	e/ green initiatives in the
Township Parks. How impor			• •
Very Important			
Important			
O Not Important			
16. Please indicate which gr	een initiatives you th	ink would be n	nost effective in achieving this
goal.	•		3
Reduce Mown/ Irrigated Lawn	Areas	Energy Saving	g Techniques (Solar Power, LED Lights,
Increase Native Tree and Shrub	Planting	Timers, Etc.)	
Increase Wildflower Areas	1,000	Recycling Bin	s in Parks



If a Community Recreation Center were to be developed at Quincy Park, questions (17-23) pertain to a Community Recreation Center.

17. What type of facilities you Center?	would like to see included within	the Community Recreation
Banquet Rooms	Childcare Area	Volleyball Courts
Kitchen Facilities	Weight / Strength Training Room	Racquetball/ Squash/ Handball
Meeting Rooms	Cardio-Fitness Rooms	Courts
Classrooms	Fitness Equipment	Pickleball Courts
Locker Rooms	Yoga Studio	Indoor Tennis Courts
Showers	Gymnasium	Indoor Track
Senior Activity/ Lounge Room	Basketball Courts	Game Rooms
		Other:



18. What outdoor related activities would you like Recreation Center?	e to see associated with the Community
Water Spray Park (Play elements that squirt, spray, mist and shoot water) Skate Park Playground Walking / Running Trail (Track) Sand Volleyball Courts	Tennis Courts Basketball Courts Pickleball Courts Fitness Stations Picnicking
19. Please indicate which of the following activities family members would be most interested in. Programmed Athletics Fitness Classes Enrichment Classes (ie. Cooking, Pottery, and Hobbies) Educational Classes Social Activities	es within a Community Recreation Center you or

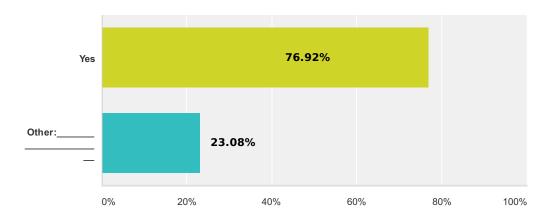


	ou most like to experience at a Community Recreation
Center?	
Accessible	Active
Welcoming	Public
Club Like	Passive
Safe	
21. How far would you travel to utilize	e a Community Recreation Center?
O-6 Miles	
7-15 Miles	
Over 15 Miles	
22. How much would you spend Mon	thly on a specific recreation activity?
\$10	\$40
\$20	\$50
\$30	Over \$60
23. Why might you not use a Commu	nity Recreation Center?
Lack of Transportation	Lack of Programmed Activities
Costly Fees	Physical Limitations
Lack of Time for Participation	Not Interested in Activities Offered
Lack of Childcare	

24. Thank you for your participation. If you have any additional comments or suggestions		
use the space below.		

Q1 Do you live in Holland Charter Township? If not what City, Village or Township?

Answered: 65 Skipped: 17

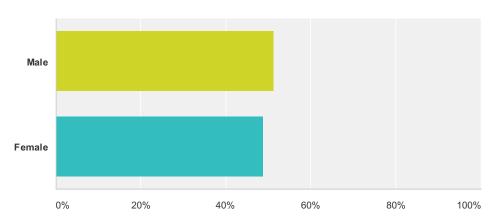


Answer Choices	Responses	
Yes	76.92%	50
Other:	23.08%	15
Total		65

#	Other (please specify)	Date
1	Grandville	8/14/2013 11:44 AM
2	Park	8/14/2013 10:40 AM
3	Zeeland	8/14/2013 9:51 AM
4	Grandville	8/7/2013 8:38 PM
5	Park Township	8/7/2013 12:51 PM
6	Hudsonville	8/5/2013 7:02 PM
7	Park township	8/5/2013 4:13 AM
8	Park township	8/4/2013 9:36 PM
9	Zeeland	8/4/2013 3:33 PM
10	Park Township, south side	8/4/2013 2:07 PM
11	City of Holland	8/2/2013 4:36 PM
12	Park Township	7/31/2013 12:34 AM
13	Park Township	7/20/2013 9:36 PM
14	By ron Township	7/17/2013 12:13 PM

Q2 Please select your gender.

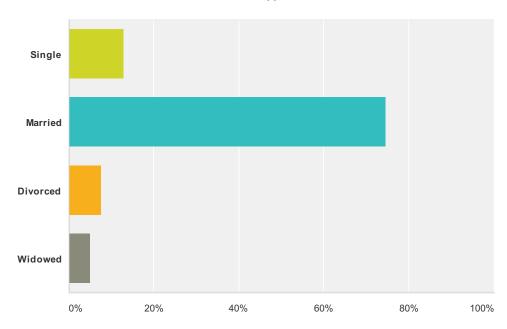
Answered: 78 Skipped: 4



Answer Choices	Responses
Male	51.28% 40
Female	48.72% 38
Total	78

Q3 What is your marital status?

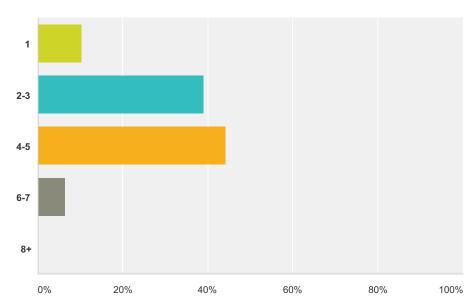
Answered: 78 Skipped: 4



Answer Choices	Responses	
Single	12.82%	10
Married	74.36%	58
Divorced	7.69%	6
Widowed	5.13%	4
Total	·	78

Q4 How many people currently live in your household?

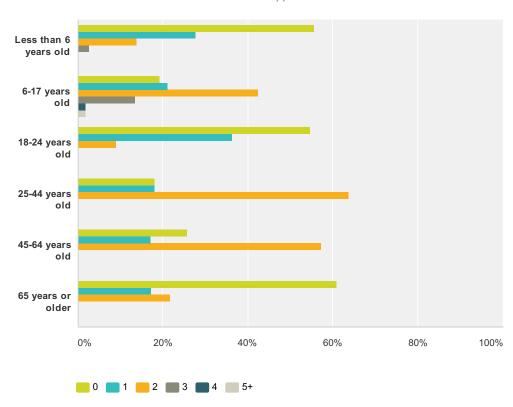
Answered: 77 Skipped: 5



Answer Choices	Responses	
1	10.39%	8
2-3	38.96%	30
4-5	44.16%	34
6-7	6.49%	5
8+	0%	0
Total	·	77

Q5 How many people in your household are:

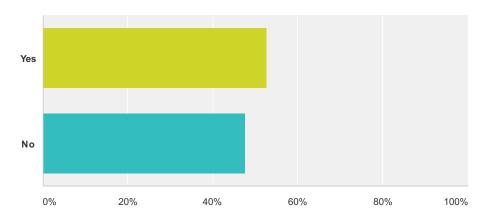
Answered: 78 Skipped: 4



	0	1	2	3	4	5+	Total Respondents
Less than 6 years old	55.56%	27.78% 10	13.89% 5	2.78%	0% 0	0% 0	36
6-17 years old	19.23%	21.15%	42.31%	13.46%	1.92%	1.92%	52
18-24 years old	54.55%	36.36%	9.09%	0%	0%	0%	22
25-44 years old	18.18%	18.18%	63.64%	0%	0%	0%	
45-64 years old	25.71%	10 17.14%	35 57.14%	0 0%	0 0%	0 0%	55
	9	6	20	0	0	0	35
65 years or older	60.87% 14	17.39% 4	21.74% 5	0% 0	0% 0	0% 0	23

Q6 Have you or members of your household participated in recreation programs offered by Holland Charter Township in the last 12 months?

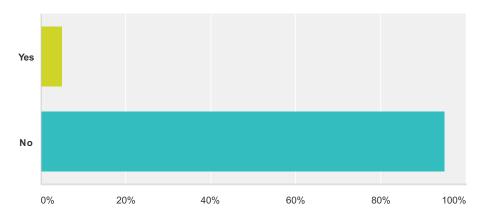




Answer Choices	Responses	
Yes	52.50%	42
No	47.50%	38
Total		80

Q7 Do any members of your household have a disability?

Answered: 77 Skipped: 5



Answer Choices	Responses	
Yes	5.19%	4
No	94.81%	73
Total		77

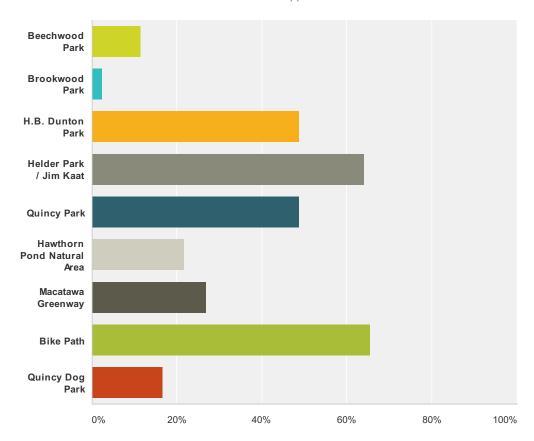
Q8 If you answered "no" to question #7, please skip to question #9, if you answered "yes" to question #7, please indicate what (if any) activities do the disabled member(s) of your household wish they could participate in, but can't due to lack of facilities, classes etc.?

Answered: 1 Skipped: 81

#	Responses	Date
1	I have a nerve disease like multiple sclerosis but have been able to access the parks and found them helpful in staying fit to attempt to maintain a degree of fitness.	7/12/2013 7:23 PM

Q9 Which of the Township's park facilities have you or members of your household utilized in the last 12 months?

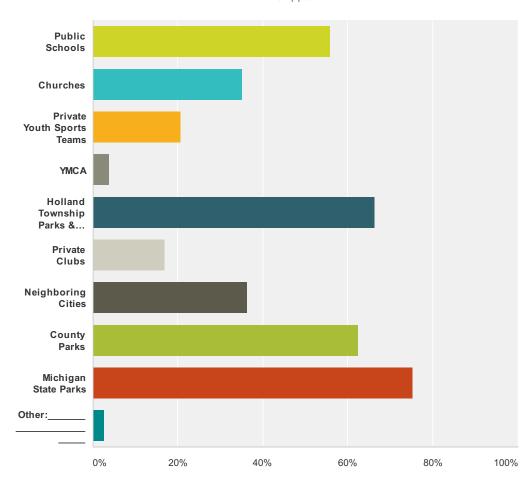
Answered: 78 Skipped: 4



Answer Choices	Responses	
Beechwood Park	11.54%	9
Brookwood Park	2.56%	2
H.B. Dunton Park	48.72%	38
Helder Park / Jim Kaat	64.10%	50
Quincy Park	48.72%	38
Hawthorn Pond Natural Area	21.79%	17
Macatawa Greenway	26.92%	21
Bike Path	65.38%	51
Quincy Dog Park	16.67%	13
Total Respondents: 78	·	

Q10 Check all the organizations that you or members of your household have used for indoor and outdoor recreation activities during the last 12 months.

Answered: 77 Skipped: 5



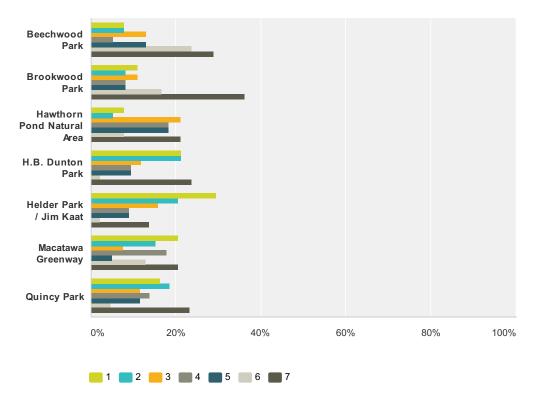
Answer Choices	Responses	
Public Schools	55.84%	43
Churches	35.06%	27
Private Youth Sports Teams	20.78%	16
YMCA	3.90%	3
Holland Township Parks & Recreation	66.23%	51
Private Clubs	16.88%	13
Neighboring Cities	36.36%	28
County Parks	62.34%	48
Michigan State Parks	75.32%	58
Other:	2.60%	2
Total Respondents: 77	'	

1 ODC - nonprofit	8/14/2013 10:02 AM

2	Macatawa Greenway	8/7/2013 12:52 PM
3	Aquatic center	8/4/2013 9:03 PM
4	Zeeland Recreation	7/23/2013 8:03 AM
5	Zeeland Recreation Dept	7/18/2013 10:06 AM

Q11 Please rank the Township's Park Facilities you would like to see improved (ie. more fields, more play equipment, more trails)? 1 = High Priority 7 = Low Priority

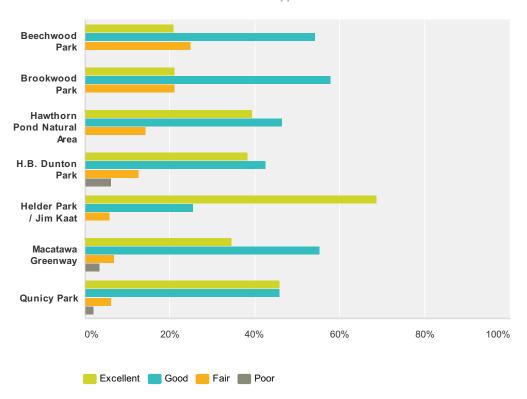
Answered: 54 Skipped: 28



	1	2	3	4	5	6	7	Total
Beechwood Park	7.89%	7.89% 3	13.16% 5	5.26% 2	13.16% 5	23.68% 9	28.95% 11	38
Brookwood Park	11.11% 4	8.33% 3	11.11% 4	8.33% 3	8.33% 3	16.67% 6	36.11% 13	36
Hawthorn Pond Natural Area	7.89%	5.26% 2	21.05% 8	18.42% 7	18.42% 7	7.89% 3	21.05% 8	38
H.B. Dunton Park	21.43% 9	21.43% 9	11.90% 5	9.52% 4	9.52% 4	2.38% 1	23.81% 10	42
Helder Park / Jim Kaat	29.55% 13	20.45% 9	15.91% 7	9.09% 4	9.09% 4	2.27% 1	13.64% 6	44
Macatawa Greenway	20.51% 8	15.38% 6	7.69% 3	17.95% 7	5.13% 2	12.82% 5	20.51% 8	39
Quincy Park	16.28% 7	18.60% 8	11.63% 5	13.95% 6	11.63% 5	4.65% 2	23.26% 10	43

Q12 Please rate the maintenance of Holland Charter Township parks you have visited.

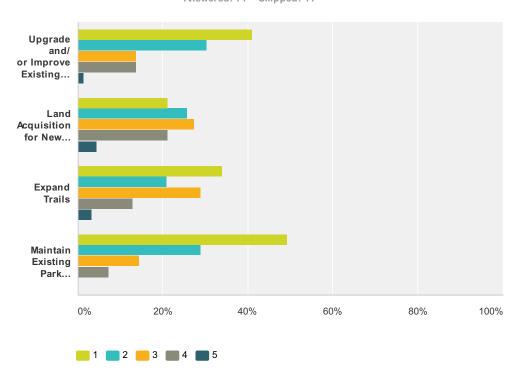
Answered: 67 Skipped: 15



	Excellent	Good	Fair	Poor	Total
Beechwood Park	20.83% 5	54.17% 13	25% 6	0% 0	24
Brookwood Park	21.05% 4	57.89% 11	21.05% 4	0% 0	19
Hawthorn Pond Natural Area	39.29%	46.43% 13	14.29% 4	0% 0	28
H.B. Dunton Park	38.30% 18	42.55% 20	12.77% 6	6.38% 3	47
Helder Park / Jim Kaat	68.63% 35	25.49% 13	5.88% 3	0% 0	51
Macatawa Greenway	34.48% 10	55.17% 16	6.90% 2	3.45% 1	29
Qunicy Park	45.83% 22	45.83% 22	6.25%	2.08%	48

Q13 Please rate, in order of priority, how you feel park and recreation funding should be spent. 1 = High Priority 5 = Low Priority

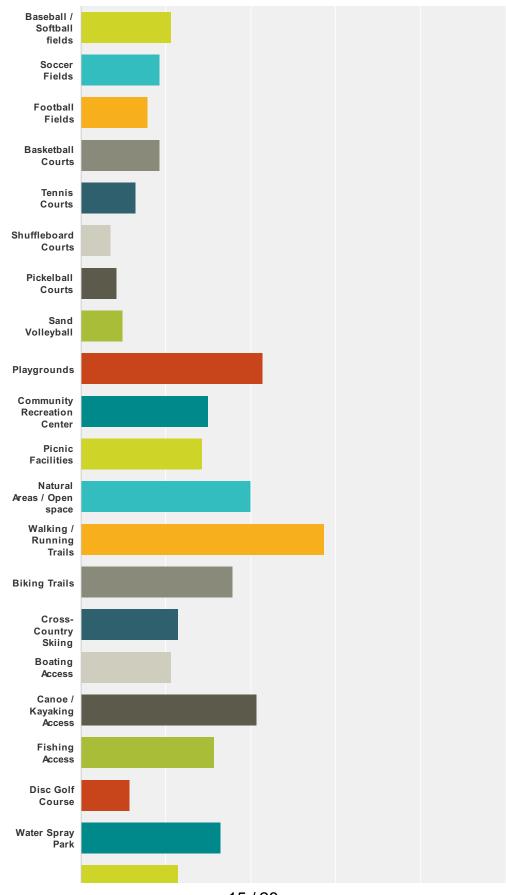
Answered: 71 Skipped: 11

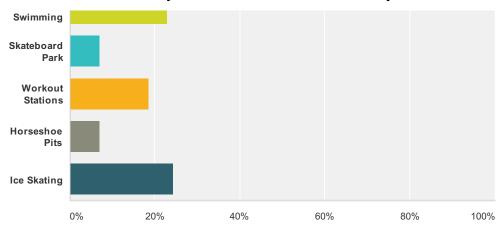


	1	2	3	4	5	Total
Upgrade and/ or Improve Existing Park Facilities	40.91% 27	30.30% 20	13.64% 9	13.64% 9	1.52%	66
Land Acquisition for New Parks / Open Space	21.21% 14	25.76% 17	27.27% 18	21.21% 14	4.55%	66
Expand Trails	33.87% 21	20.97% 13	29.03% 18	12.90% 8	3.23% 2	62
Maintain Existing Park Facilities	49.28% 34	28.99% 20	14.49% 10	7.25% 5	0% 0	69

Q14 Which of the following activities / facilities would you most like to see expanded in the Township Parks?

Answered: 70 Skipped: 12

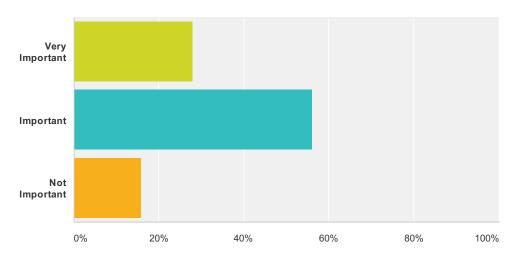




Answer Choices	Responses	
Baseball / Softball fields	21.43%	15
Soccer Fields	18.57%	13
Football Fields	15.71%	11
Basketball Courts	18.57%	13
Tennis Courts	12.86%	9
Shuffleboard Courts	7.14%	5
Pickelball Courts	8.57%	6
Sand Volleyball	10%	7
Playgrounds	42.86%	30
Community Recreation Center	30%	21
Picnic Facilities	28.57%	20
Natural Areas / Open space	40%	28
Walking / Running Trails	57.14%	40
Biking Trails	35.71%	25
Cross-Country Skiing	22.86%	16
Boating Access	21.43%	15
Canoe / Kayaking Access	41.43%	29
Fishing Access	31.43%	22
Disc Golf Course	11.43%	8
Water Spray Park	32.86%	23
Swimming	22.86%	16
Skateboard Park	7.14%	5
Workout Stations	18.57%	13
Horseshoe Pits	7.14%	5
Ice Skating	24.29%	17
Total Respondents: 70		

Q15 The Township is considering ways to implement sustainable/ green initiatives in the Township Parks. How important do you consider this issue?

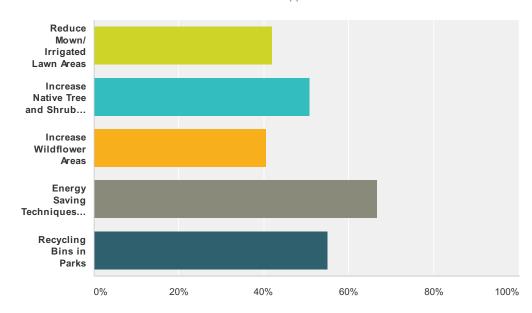
Answered: 75 Skipped: 7



Answer Choices	Responses	
Very Important	28.00%	21
Important	56.00%	42
Not Important	16%	12
Total	·	75

Q16 Please indicate which green initiatives you think would be most effective in achieving this goal.

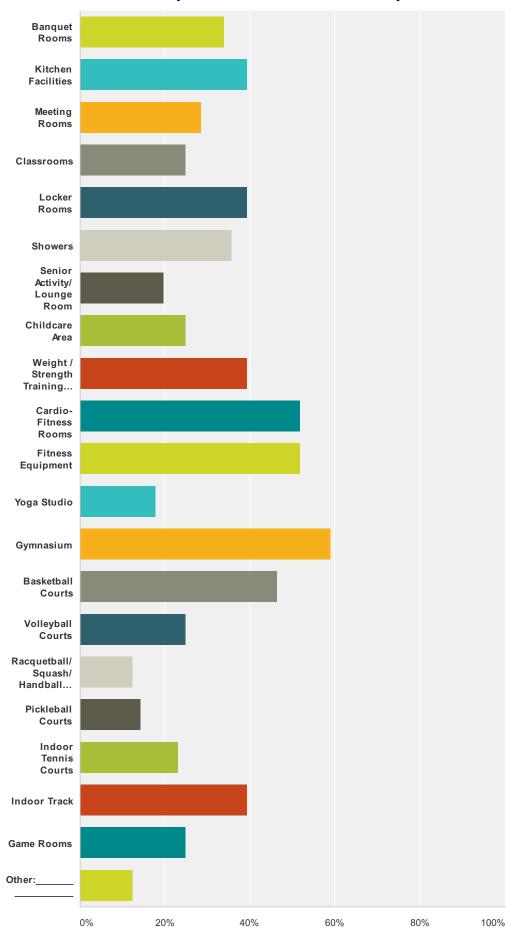
Answered: 69 Skipped: 13



Answer Choices	Responses	
Reduce Mown/ Irrigated Lawn Areas	42.03%	29
Increase Native Tree and Shrub Planting	50.72%	35
Increase Wildflower Areas	40.58%	28
Energy Saving Techniques (Solar Power, LED Lights, Timers, Etc.)	66.67%	46
Recycling Bins in Parks	55.07%	38
Total Respondents: 69		

Q17 What type of facilities you would like to see included within the Community Recreation Center?

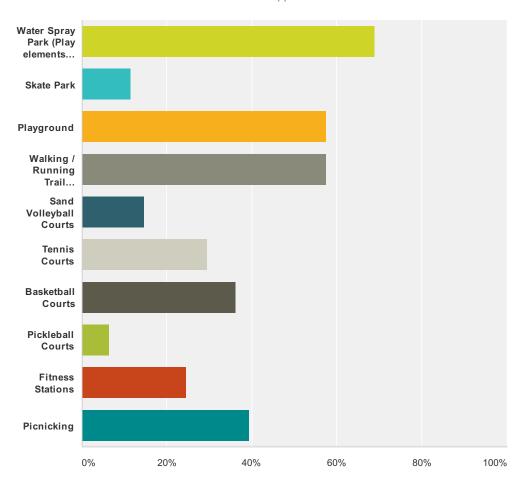
Answered: 56 Skipped: 26



Banquet Rooms	33.93%	19
Kitchen Facilities	39.29%	22
Meeting Rooms	28.57%	16
Classrooms	25%	14
Locker Rooms	39.29%	22
Showers	35.71%	20
Senior Activity/ Lounge Room	19.64%	11
Childcare Area	25%	14
Weight / Strength Training Room	39.29%	22
Cardio-Fitness Rooms	51.79%	29
Fitness Equipment	51.79%	29
Yoga Studio	17.86%	10
Gymnasium	58.93%	33
Basketball Courts	46.43%	26
Volleyball Courts	25%	14
Racquetball/ Squash/ Handball Courts	12.50%	7
Pickleball Courts	14.29%	8
Indoor Tennis Courts	23.21%	13
Indoor Track	39.29%	22
Game Rooms	25%	14
Other:	12.50%	7
Total Respondents: 56	'	

Q18 What outdoor related activities would you like to see associated with the Community Recreation Center?

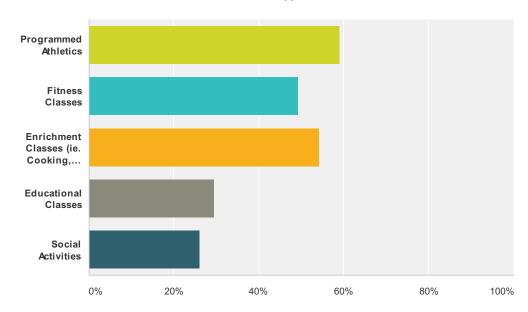
Answered: 61 Skipped: 21



Answer Choices	Responses	
Water Spray Park (Play elements that squirt, spray, mist and shoot water)	68.85%	42
Skate Park	11.48%	7
Playground	57.38%	35
Walking / Running Trail (Track)	57.38%	35
Sand Volleyball Courts	14.75%	9
Tennis Courts	29.51%	18
Basketball Courts	36.07%	22
Pickleball Courts	6.56%	4
Fitness Stations	24.59%	15
Picnicking	39.34%	24

Q19 Please indicate which of the following activities within a Community Recreation Center you or family members would be most interested in.

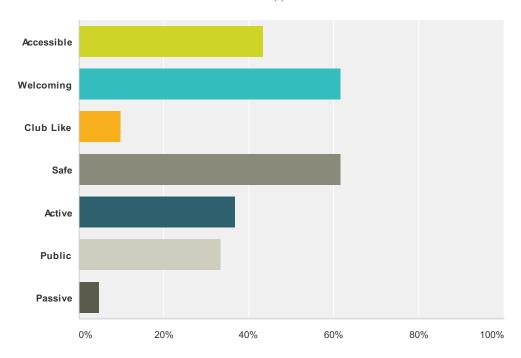
Answered: 61 Skipped: 21



Answer Choices	Responses	
Programmed Athletics	59.02%	36
Fitness Classes	49.18%	30
Enrichment Classes (ie. Cooking, Pottery, and Hobbies)	54.10%	33
Educational Classes	29.51%	18
Social Activities	26.23%	16
Total Respondents: 61	·	

Q20 What type of atmosphere would you most like to experience at a Community Recreation Center?

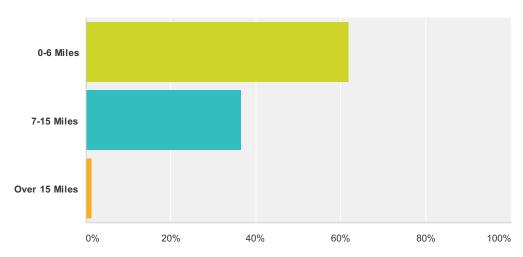
Answered: 60 Skipped: 22



Answer Choices	Responses	
Accessible	43.33%	26
Welcoming	61.67%	37
Club Like	10%	6
Safe	61.67%	37
Active	36.67%	22
Public	33.33%	20
Passive	5%	3
Total Respondents: 60	<u>'</u>	

Q21 How far would you travel to utilize a Community Recreation Center?

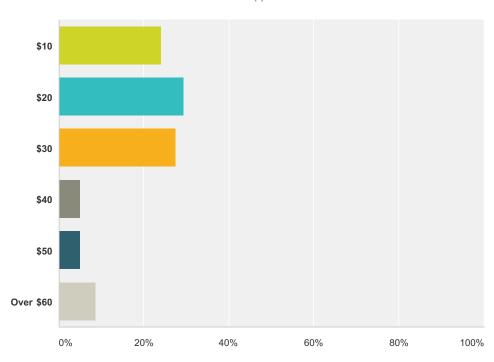
Answered: 63 Skipped: 19



Answer Choices	Responses
0-6 Miles	61.90% 39
7-15 Miles	36.51% 23
Over 15 Miles	1.59%
Total	63

Q22 How much would you spend Monthly on a specific recreation activity?

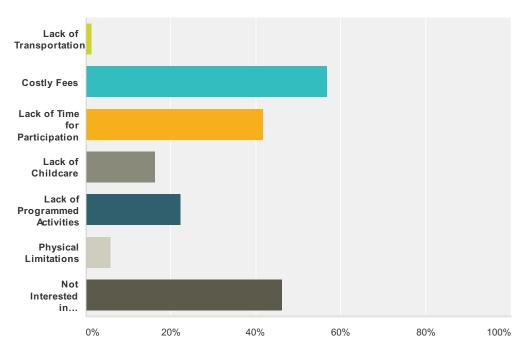
Answered: 58 Skipped: 24



Answer Choices	Responses	
\$10	24.14%	14
\$20	29.31%	17
\$30	27.59%	16
\$40	5.17%	3
\$50	5.17%	3
Over \$60	8.62%	5
Total	·	58

Q23 Why might you not use a Community Recreation Center?

Answered: 67 Skipped: 15



Answer Choices	Responses	Responses	
Lack of Transportation	1.49%	1	
Costly Fees	56.72%	38	
Lack of Time for Participation	41.79%	28	
Lack of Childcare	16.42%	11	
Lack of Programmed Activities	22.39%	15	
Physical Limitations	5.97%	4	
Not Interested in Activities Offered	46.27%	31	
Total Respondents: 67	<u>'</u>		

Q24 Thank you for your participation. If you have any additional comments or suggestions please use the space below.

Answered: 19 Skipped: 63

#	Responses	Date
1	Have used the shuffleboard courts in Beechwood Park and appreciate the clean environment	8/14/2013 11:46 AM
2	Paint shuffleboard courts	8/14/2013 9:53 AM
3	very poor maintenance at Dutton park	8/12/2013 1:17 PM
4	The township has done a super job so far. Keep up the good work.	8/7/2013 12:57 PM
5	do not feel a need for a community recreation center	8/6/2013 8:31 PM
6	I definitely think some of the parks are maintained better than others. I would like to see the parks maintenance crews do a thorough job on all the parks and not just on a few.	8/5/2013 9:36 AM
7	I would like to have a pool somewhere on the north side so my children and I wouldn't have to go to the city pools. Indoor as well as outdoor pools	8/5/2013 6:39 AM
8	Very important to maintain what is already available and educate people on uses and respect of public property	8/4/2013 11:36 AM
9	A recreation center is not needed. Currently there are many venues public and private for these activities. We do not need costly duplication by holland township using our tax dollars	8/4/2013 9:38 AM
10	Twp could benefit from various age level baseball fields, and field sizes. Communities can bring in tourists, etc weekly by having a facility capable of hosting baseball tournaments for various age travel teams, which we do not currently have.	8/3/2013 8:37 PM
11	Holland Twp needs a nice municipal 9 hole golf course. Even if it is a smaller, executive style course (i.e. Par 3 layout) for the community. This can be tied to the community center, as well	7/24/2013 9:27 AM
12	When it comes time for baseball try outs it would be a good idea to split up the different age groups or hold the try outs in a bigger building. A lot of people had to wait outside in the cold or the rain.	7/20/2013 9:49 PM
13	Improve maintenance of bike paths. Trim growth, repair holes, ruts.	7/18/2013 8:22 PM
14	Could the township offer more recreation programs? We seem to be far behind Holland and Zeeland.	7/18/2013 4:12 PM
15	I think an indoor park would be wonderful. We spend so much money on playground equipment that goes unused 5 months of the year. You could take an abandoned warehouse, clean it up and it would be the most utilized playground equipment in the township. Our kids are stuck inside all winter and would love a place to play.	7/14/2013 7:23 AM
16	thank you for all the time and effort put into wonderful facilities. I personally would like to see lights at the ball parks and weekend tournaments for groups to come in and play ball tournaments whether it be baseball, basketball, volley ball or even a euchre tournament.	7/13/2013 5:06 PM
17	I'd be in favor of indoor area for baseball	7/12/2013 4:58 PM
18	We mainly use Zeeland Rec programs and a private gym for gymnastics. A community youth track program would be great. We have been involved with Hershey 2 times and it would be nice to have more time to practice and have a team like some areas	7/12/2013 4:55 PM
19	Move the concession stand/bathroom at the Quincy little league fields so that they are in the middle of all four fields. The move would bring more revenue and would be a lot easier for the players to use. The Maplewood concession stand/bathroom gets a lot more use than the Quincy facility.	7/12/2013 1:30 PM