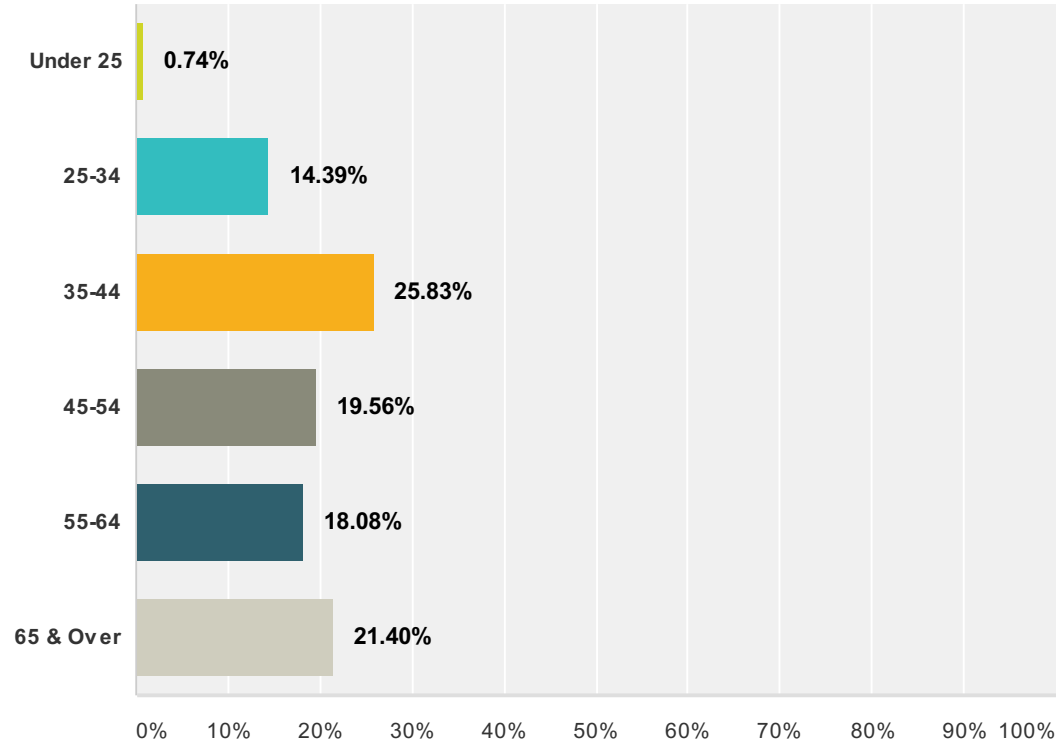


Appendix B

Community Survey Results

Q1 What is your age?

Answered: 271 Skipped: 1

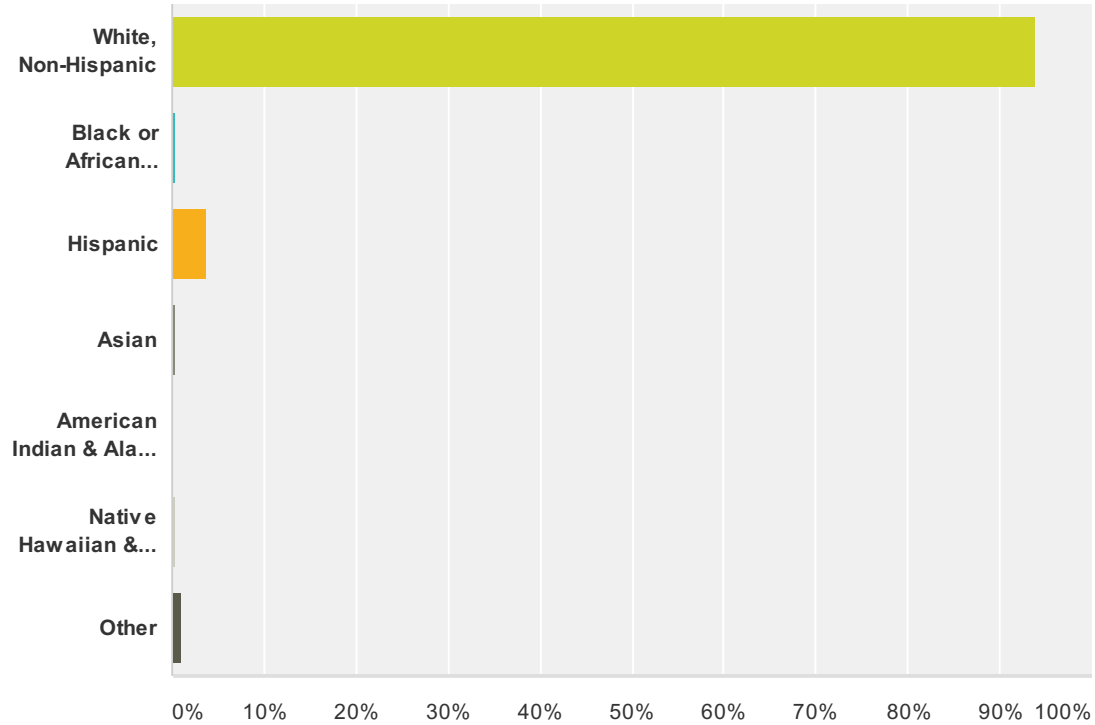


Answer Choices	Responses
Under 25	0.74% 2
25-34	14.39% 39
35-44	25.83% 70
45-54	19.56% 53
55-64	18.08% 49
65 & Over	21.40% 58
Total	271

Holland Charter Township Community Survey

Q2 Please select the category that best describes your race/ethnicity.

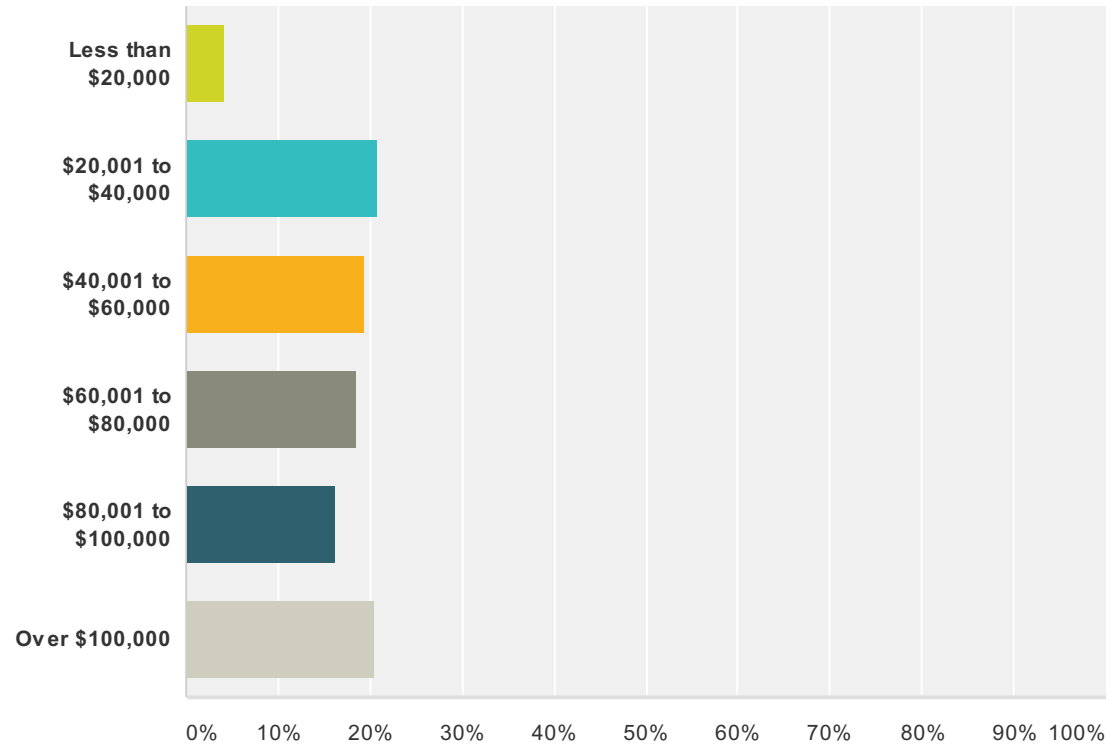
Answered: 268 Skipped: 4



Answer Choices	Responses
White, Non-Hispanic	94.03% 252
Black or African American	0.37% 1
Hispanic	3.73% 10
Asian	0.37% 1
American Indian & Alaska Native	0.00% 0
Native Hawaiian & Other Pacific Islander	0.37% 1
Other	1.12% 3

Q3 Please select your household income.

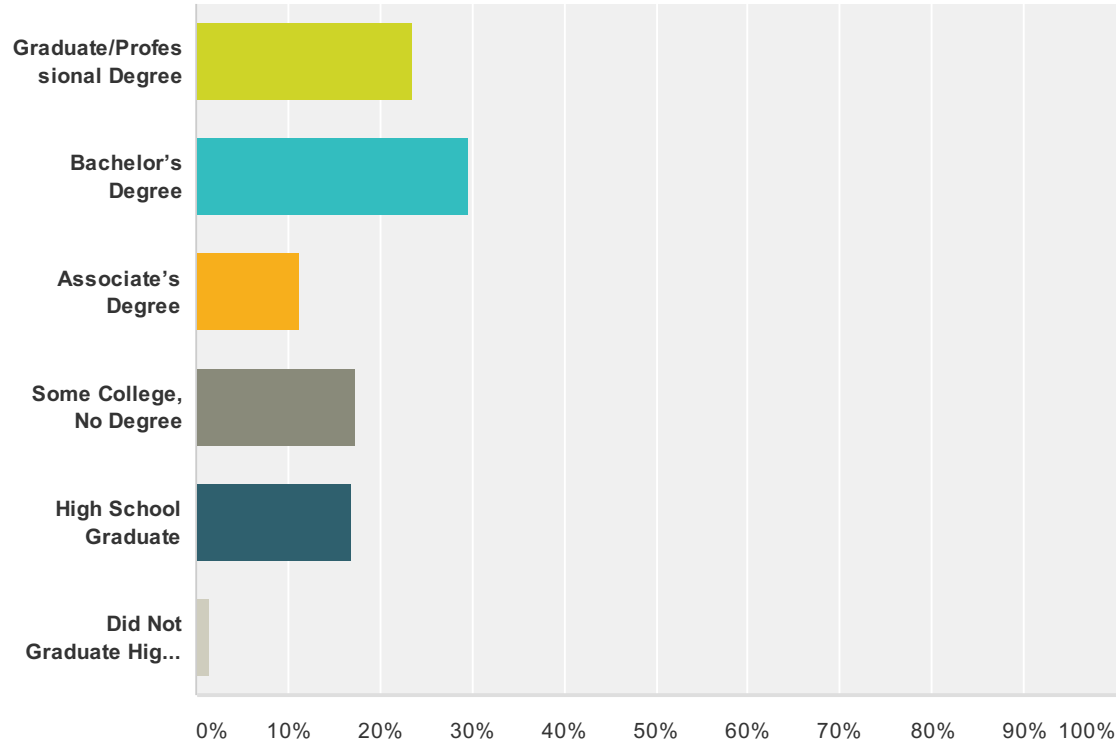
Answered: 258 Skipped: 14



Answer Choices	Responses	
Less than \$20,000	4.26%	11
\$20,001 to \$40,000	20.93%	54
\$40,001 to \$60,000	19.38%	50
\$60,001 to \$80,000	18.60%	48
\$80,001 to \$100,000	16.28%	42
Over \$100,000	20.54%	53
Total		258

Q4 What is the highest level of education you have completed?

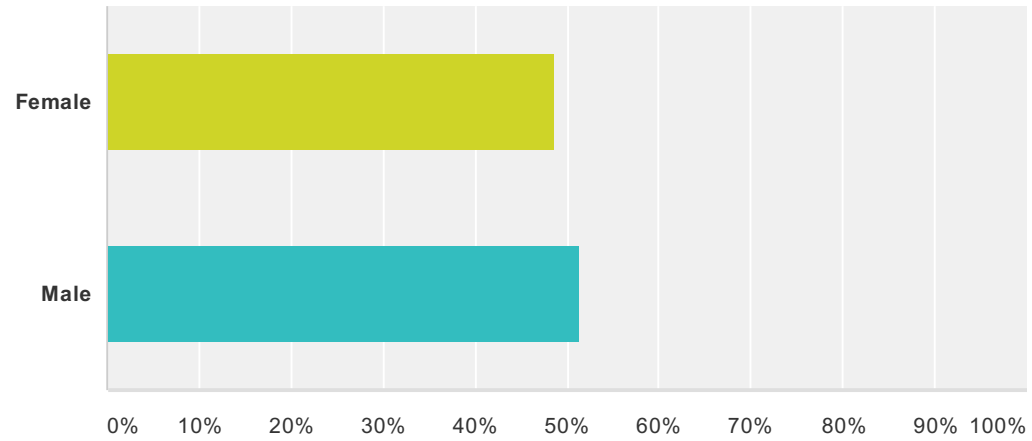
Answered: 267 Skipped: 5



Answer Choices	Responses
Graduate/Professional Degree	23.60% 63
Bachelor's Degree	29.59% 79
Associate's Degree	11.24% 30
Some College, No Degree	17.23% 46
High School Graduate	16.85% 45
Did Not Graduate High School	1.50% 4
Total	267

Q5 What is your gender?

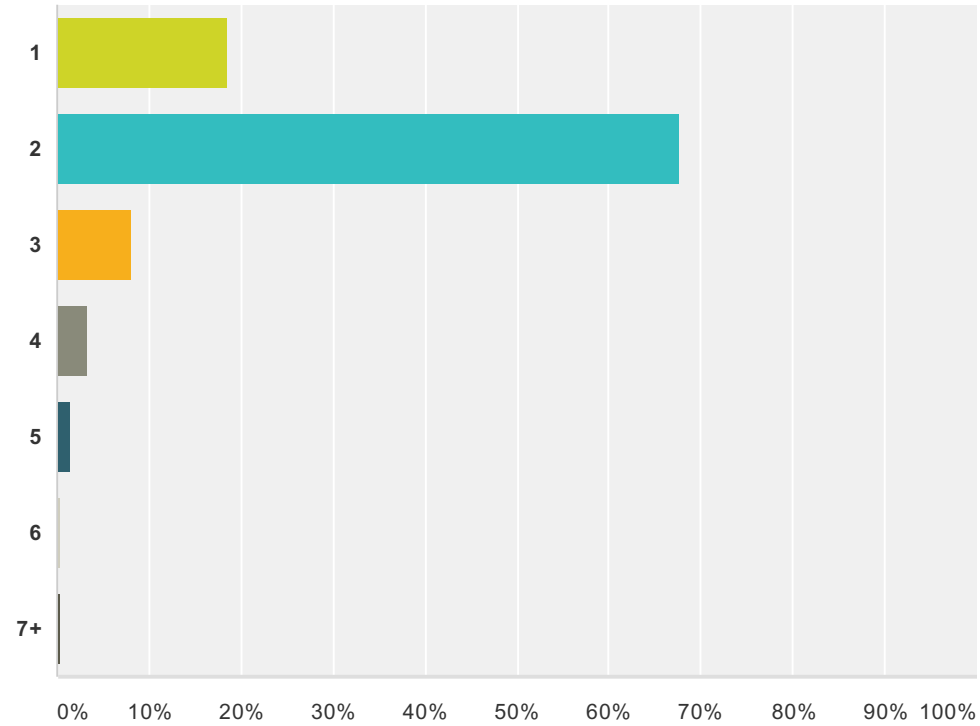
Answered: 265 Skipped: 7



Answer Choices	Responses	
Female	48.68%	129
Male	51.32%	136
Total		265

Q6 Including yourself, how many adults (18 years of age or older) live in your household?

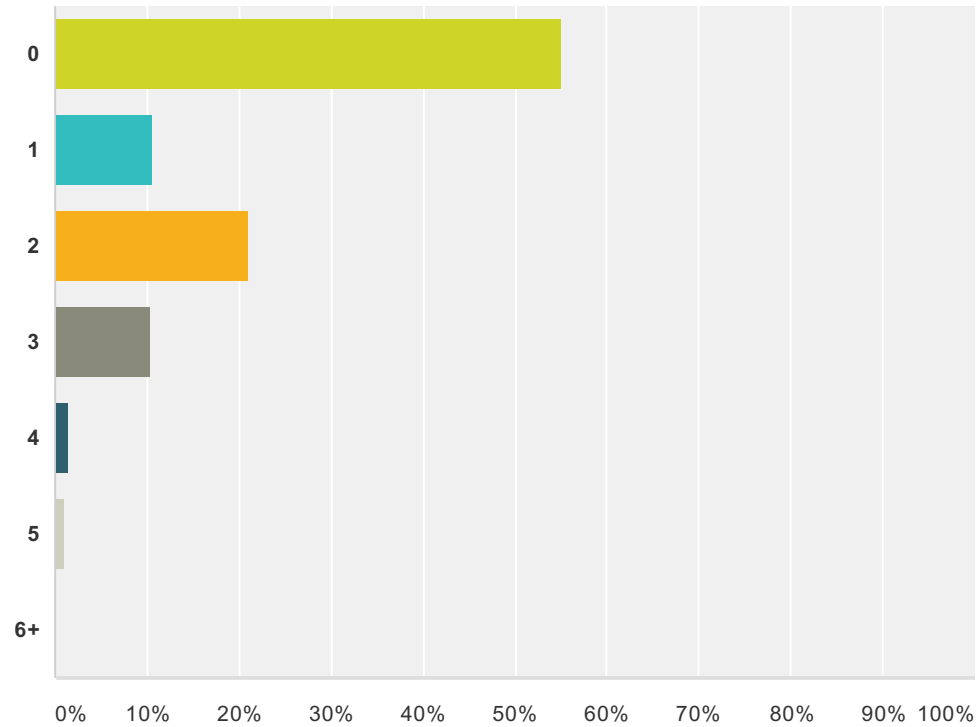
Answered: 269 Skipped: 3



Answer Choices	Responses	
1	18.59%	50
2	67.66%	182
3	8.18%	22
4	3.35%	9
5	1.49%	4
6	0.37%	1

Q7 How many children (17 years of age or younger) live in your household?

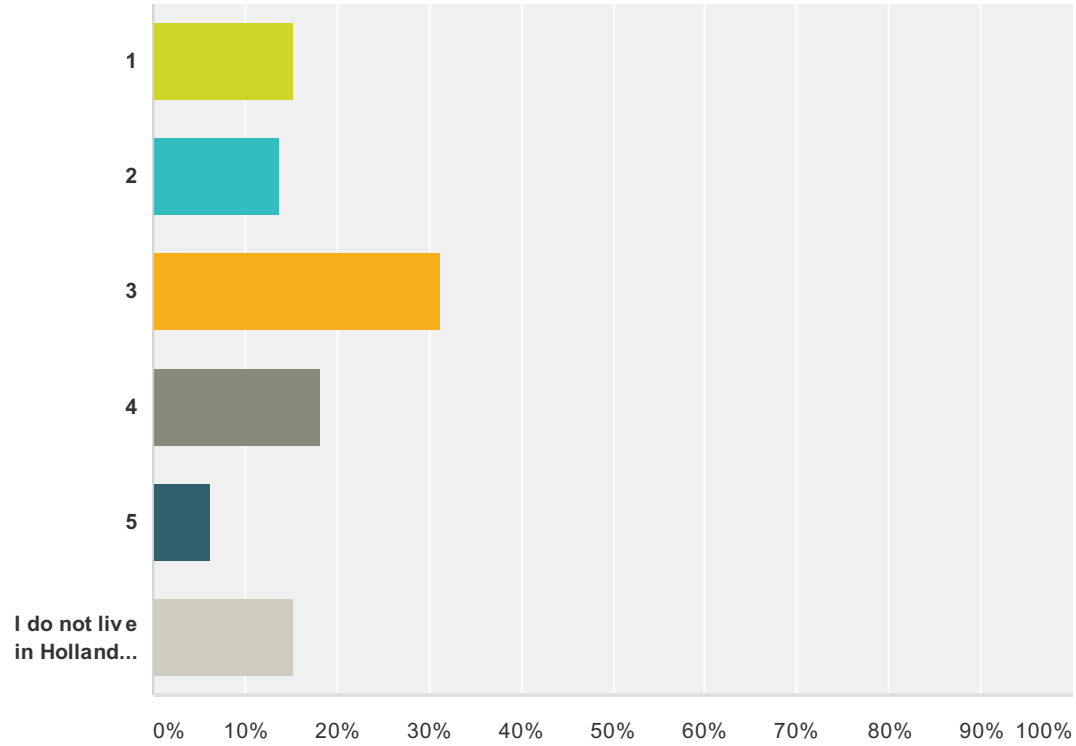
Answered: 270 Skipped: 2



Answer Choices	Responses	
0	55.19%	149
1	10.74%	29
2	21.11%	57
3	10.37%	28
4	1.48%	4
5	1.11%	3
6+	0.00%	0

Q8 Choose the number that most closely represents the area in which you live.

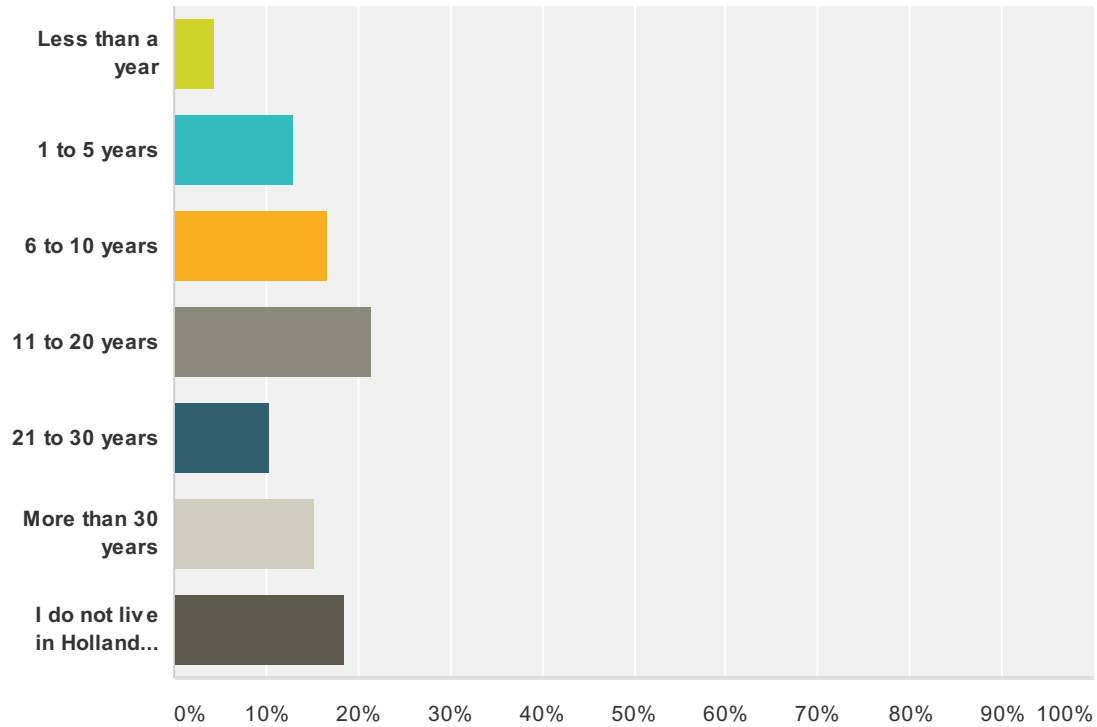
Answered: 269 Skipped: 3



Answer Choices	Responses	
1	15.24%	41
2	13.75%	37
3	31.23%	84
4	18.22%	49
5	6.32%	17
I do not live in Holland Charter Township	15.24%	41
Total		269

Q9 How long have you lived in Holland Charter Township?

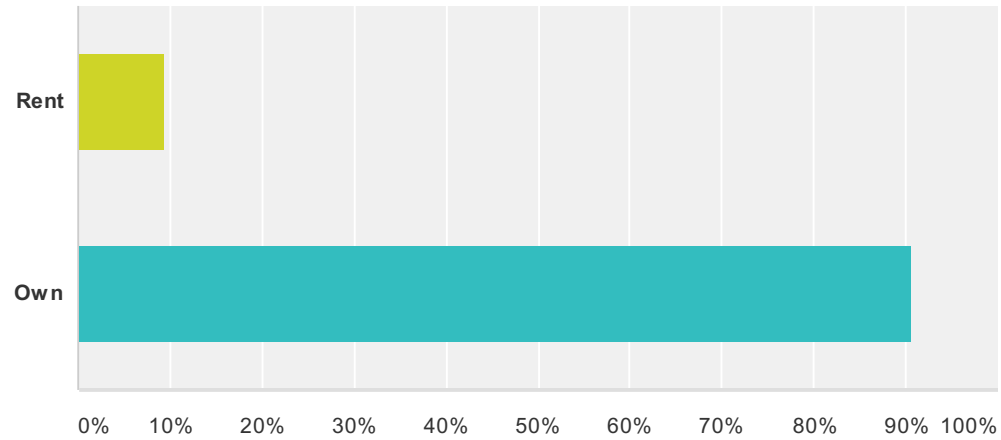
Answered: 269 Skipped: 3



Answer Choices	Responses
Less than a year	4.46% 12
1 to 5 years	13.01% 35
6 to 10 years	16.73% 45
11 to 20 years	21.56% 58
21 to 30 years	10.41% 28
More than 30 years	15.24% 41
I do not live in Holland Charter Township	18.59% 50

Q10 Please indicate whether you rent or own the residence in which you live.

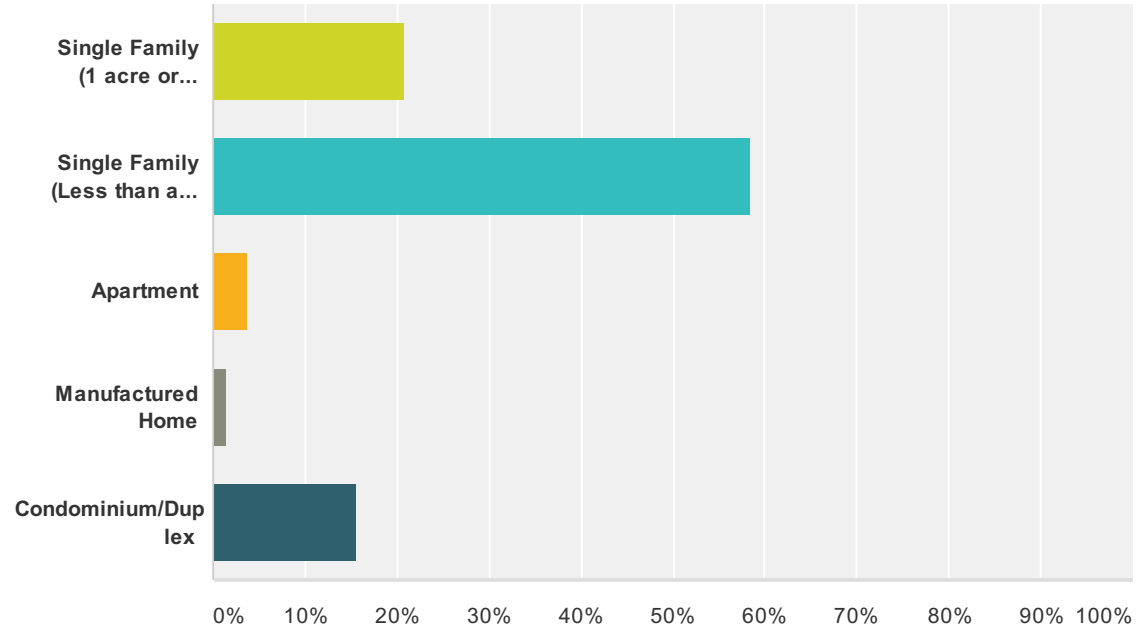
Answered: 267 Skipped: 5



Answer Choices	Responses	
Rent	9.36%	25
Own	90.64%	242
Total		267

Q11 Please select the term that best describes your residence:

Answered: 269 Skipped: 3

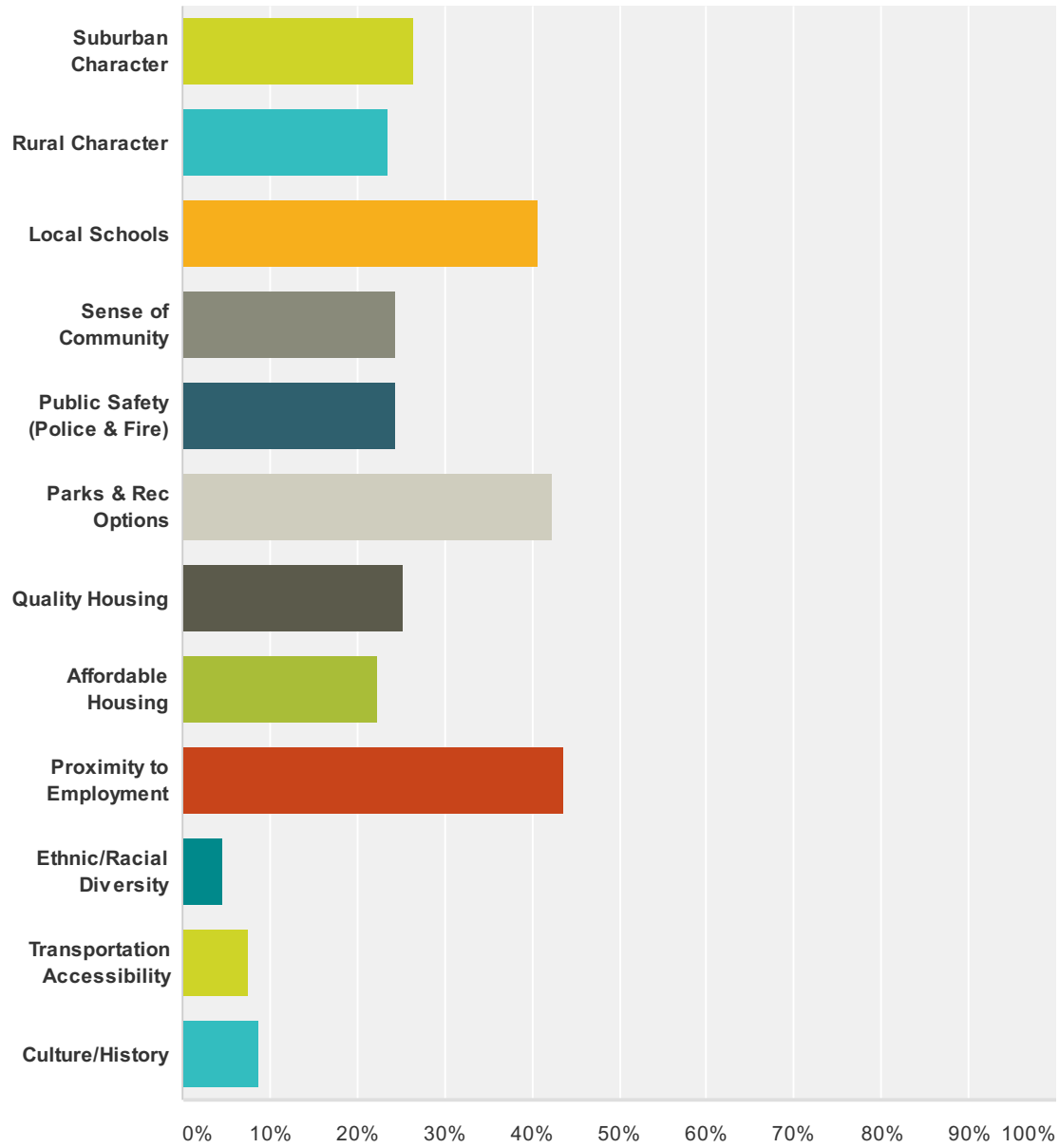


Answer Choices	Responses	
Single Family (1 acre or more)	20.82%	56
Single Family (Less than an acre)	58.36%	157
Apartment	3.72%	10
Manufactured Home	1.49%	4
Condominium/Duplex	15.61%	42
Total		269

Q12 What are the three most POSITIVE aspects of living in Holland Charter Township (please check 3 choices below)?

Answered: 241 Skipped: 31

Holland Charter Township Community Survey



Answer Choices	Responses
Suburban Character	26.56% 64
Rural Character	23.65% 57

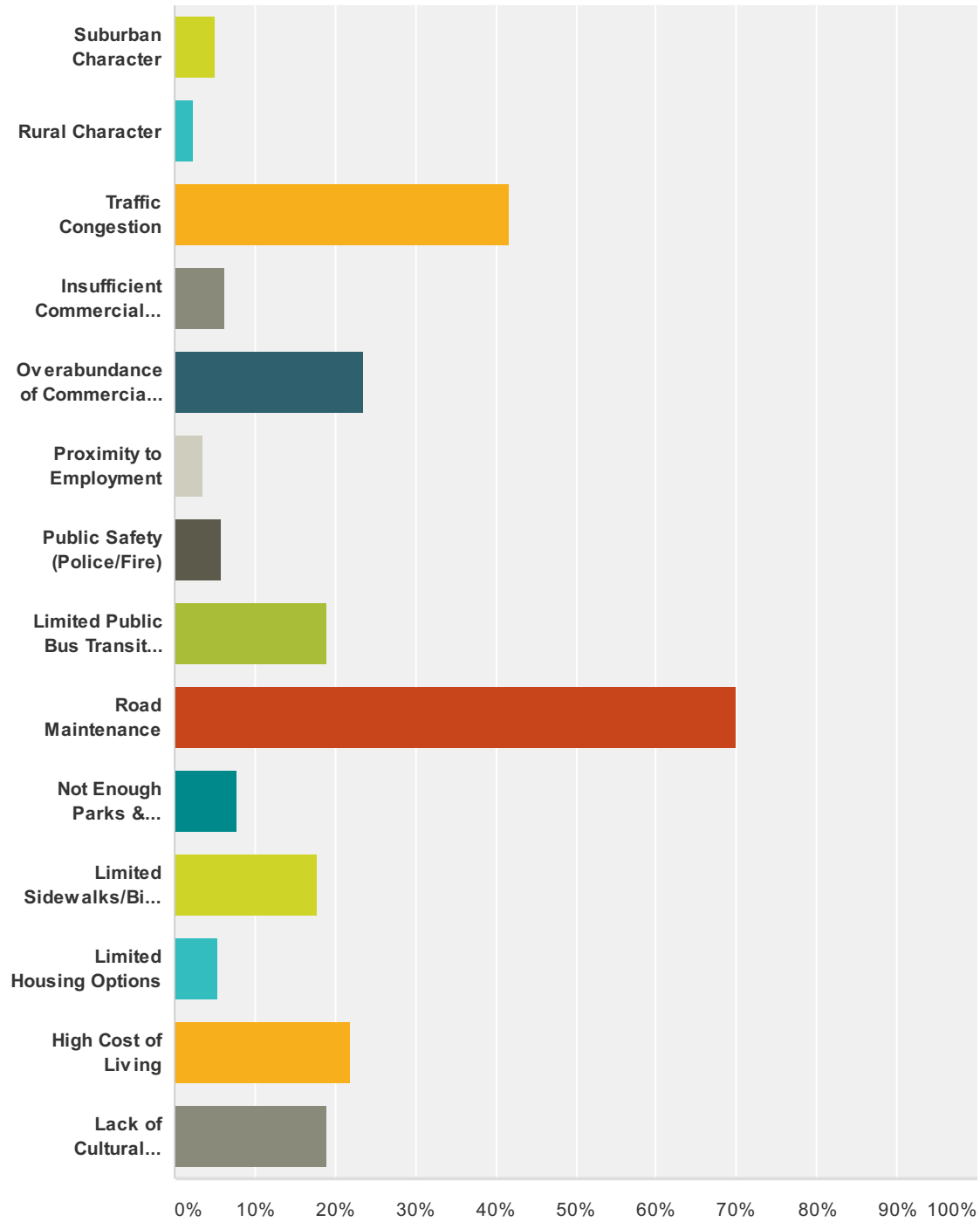
Holland Charter Township Community Survey

Local Schools	40.66%	98
Sense of Community	24.48%	59
Public Safety (Police & Fire)	24.48%	59
Parks & Rec Options	42.32%	102
Quality Housing	25.31%	61
Affordable Housing	22.41%	54
Proximity to Employment	43.57%	105
Ethnic/Racial Diversity	4.56%	11
Transportation Accessibility	7.47%	18
Culture/History	8.71%	21
Total Respondents: 241		

Q13 What are the three most NEGATIVE aspects of living in Holland Charter Township (please check 3 choices below)?

Answered: 220 Skipped: 52

Holland Charter Township Community Survey

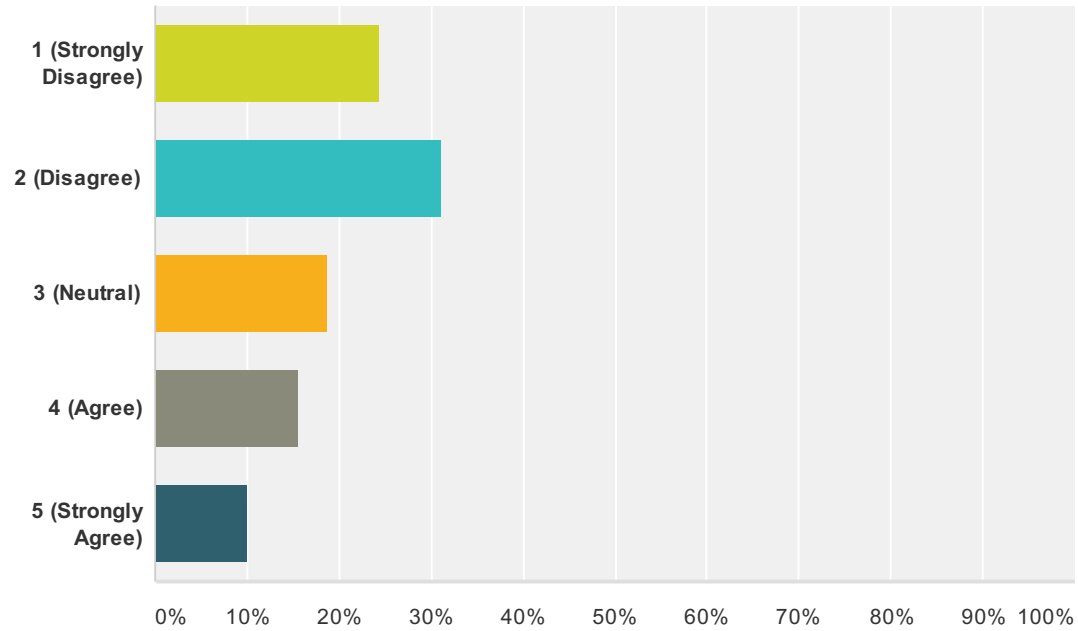


Holland Charter Township Community Survey

Answer Choices	Responses	
Suburban Character	5.00%	11
Rural Character	2.27%	5
Traffic Congestion	41.82%	92
Insufficient Commercial Development	6.36%	14
Overabundance of Commercial Development	23.64%	52
Proximity to Employment	3.64%	8
Public Safety (Police/Fire)	5.91%	13
Limited Public Bus Transit Options	19.09%	42
Road Maintenance	70.00%	154
Not Enough Parks & Recreation Options	7.73%	17
Limited Sidewalks/Bike Paths	17.73%	39
Limited Housing Options	5.45%	12
High Cost of Living	21.82%	48
Lack of Cultural Opportunities	19.09%	42
Total Respondents: 220		

Q14 Businesses like convenience stores and pharmacies should be allowed to be developed in residential neighborhoods for convenience of residents.

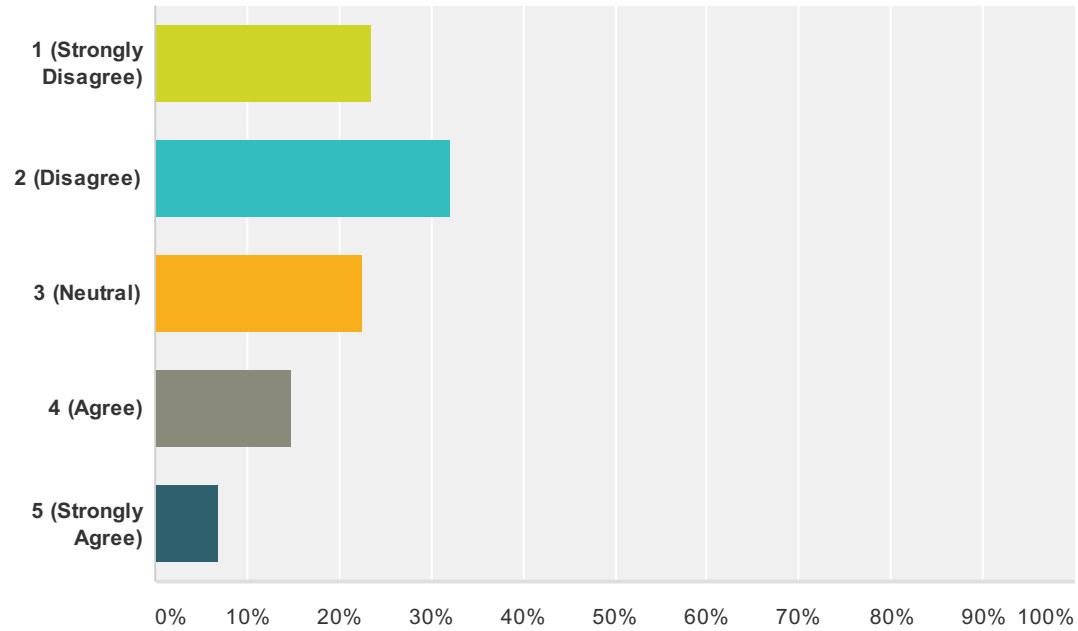
Answered: 250 Skipped: 22



Answer Choices	Responses
1 (Strongly Disagree)	24.40% 61
2 (Disagree)	31.20% 78
3 (Neutral)	18.80% 47
4 (Agree)	15.60% 39
5 (Strongly Agree)	10.00% 25
Total	250

Q15 Developers should be permitted to cluster homes together more closely and preserve more open/green space in residential developments.

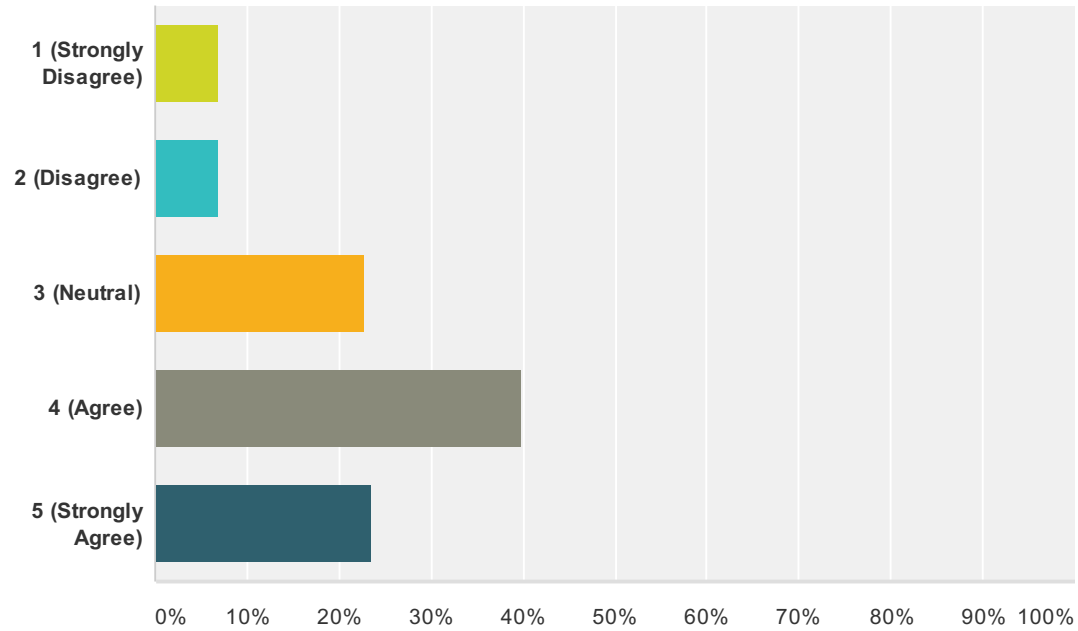
Answered: 249 Skipped: 23



Answer Choices	Responses
1 (Strongly Disagree)	23.69% 59
2 (Disagree)	32.13% 80
3 (Neutral)	22.49% 56
4 (Agree)	14.86% 37
5 (Strongly Agree)	6.83% 17
Total	249

Q16 Should future residential developments look much like the current subdivisions with large lots and cul-de-sacs.

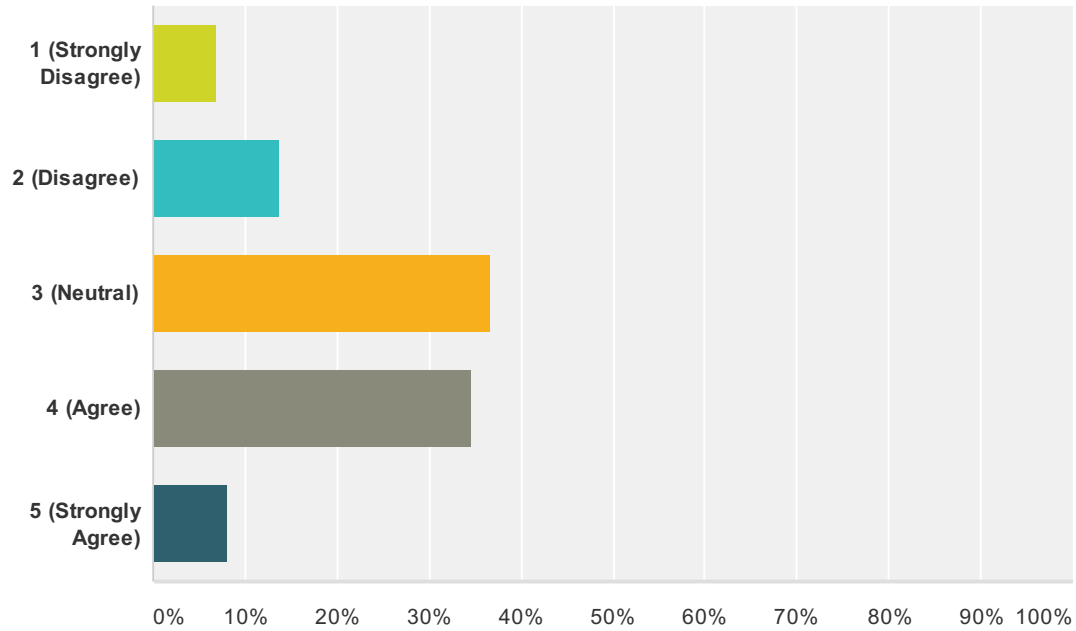
Answered: 246 Skipped: 26



Answer Choices	Responses
1 (Strongly Disagree)	6.91% 17
2 (Disagree)	6.91% 17
3 (Neutral)	22.76% 56
4 (Agree)	39.84% 98
5 (Strongly Agree)	23.58% 58
Total	246

Q17 The Township should continue to encourage light industrial development by making more land available for such development.

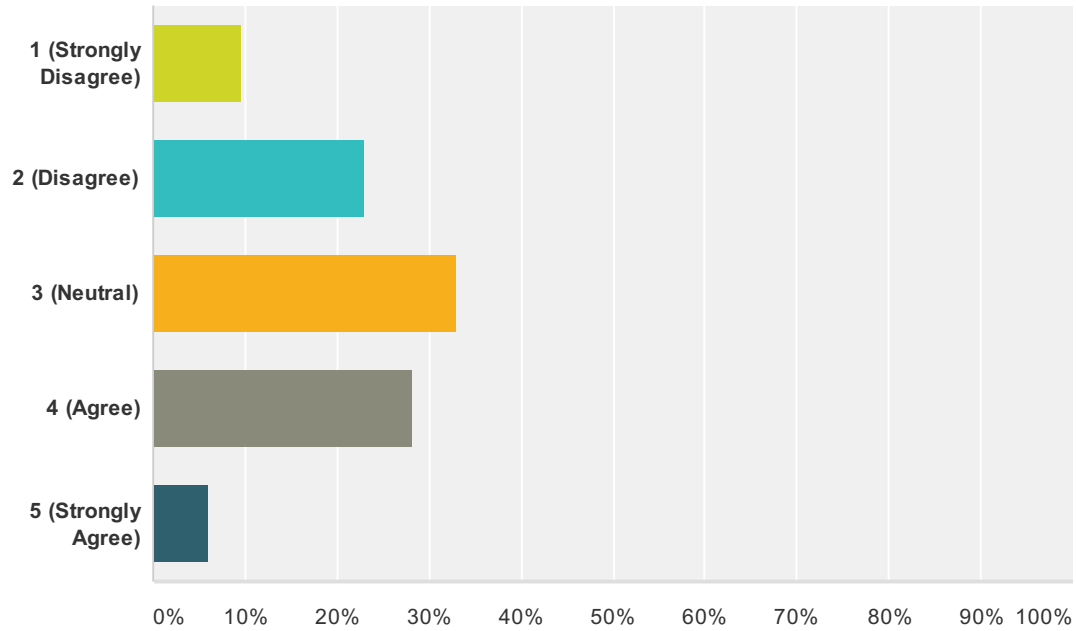
Answered: 248 Skipped: 24



Answer Choices	Responses	
1 (Strongly Disagree)	6.85%	17
2 (Disagree)	13.71%	34
3 (Neutral)	36.69%	91
4 (Agree)	34.68%	86
5 (Strongly Agree)	8.06%	20
Total		248

Q18 The Township should zone more land for commercial uses along arterials (arterials are major streets like 120th Avenue, Lakewood Boulevard, etc).

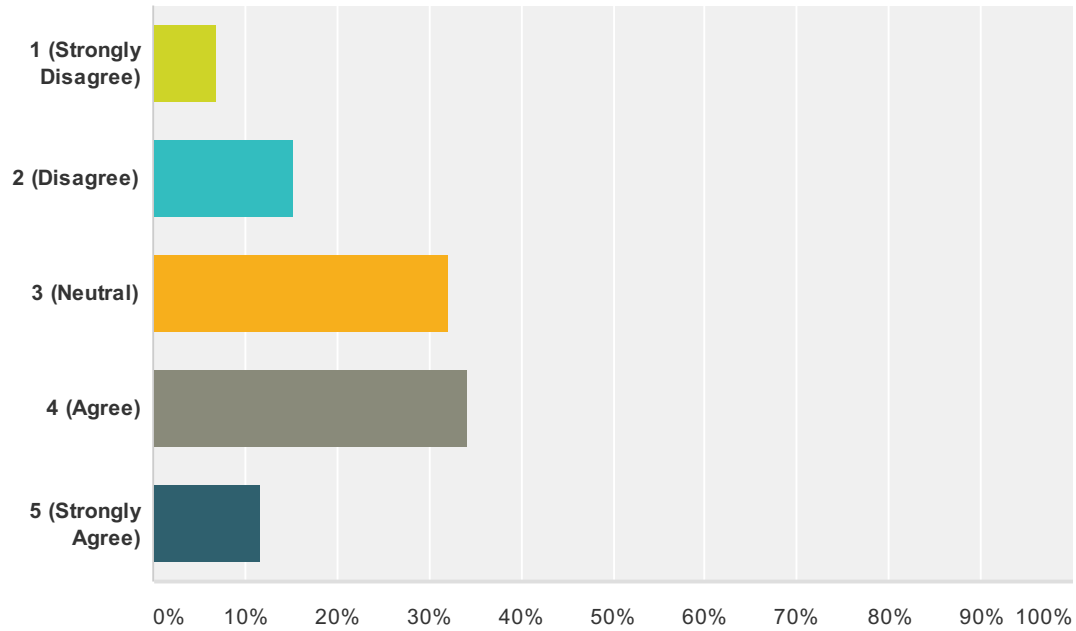
Answered: 248 Skipped: 24



Answer Choices	Responses
1 (Strongly Disagree)	9.68% 24
2 (Disagree)	22.98% 57
3 (Neutral)	33.06% 82
4 (Agree)	28.23% 70
5 (Strongly Agree)	6.05% 15
Total	248

Q19 The Township should encourage buildings with mixed uses (e.g. retail uses on the street level and residential units above).

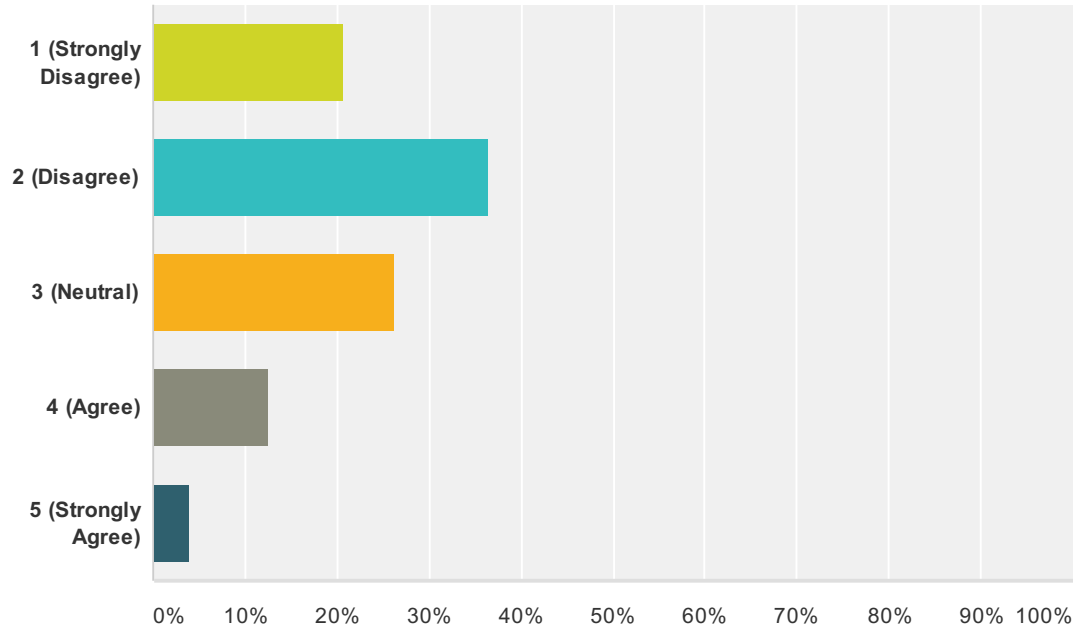
Answered: 249 Skipped: 23



Answer Choices	Responses	
1 (Strongly Disagree)	6.83%	17
2 (Disagree)	15.26%	38
3 (Neutral)	32.13%	80
4 (Agree)	34.14%	85
5 (Strongly Agree)	11.65%	29
Total		249

Q20 The Township should encourage residential developments with higher densities.

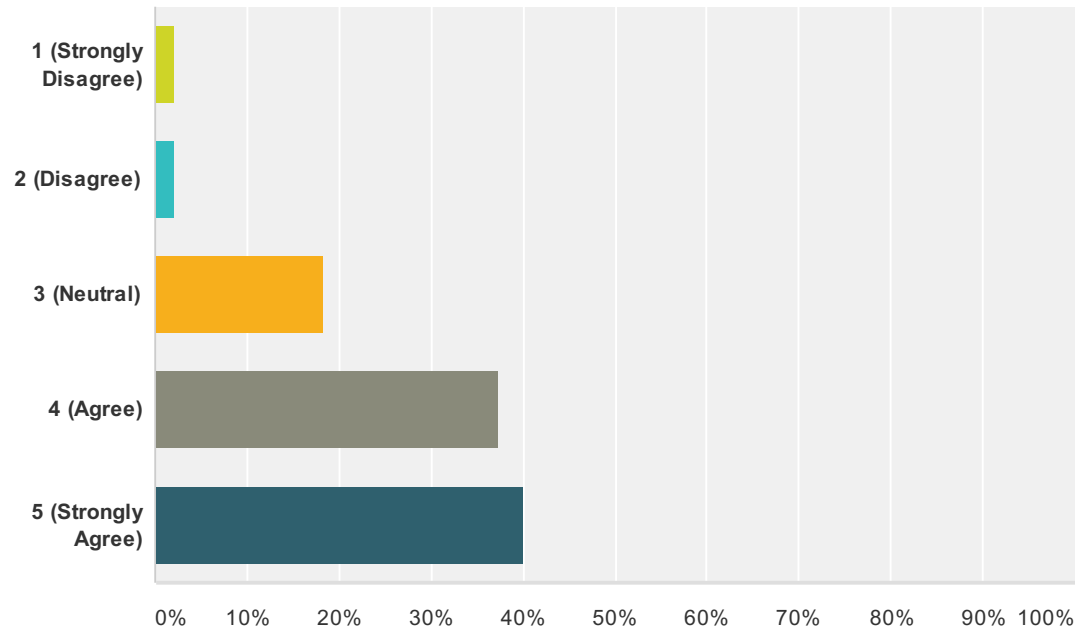
Answered: 247 Skipped: 25



Answer Choices	Responses	
1 (Strongly Disagree)	20.65%	51
2 (Disagree)	36.44%	90
3 (Neutral)	26.32%	65
4 (Agree)	12.55%	31
5 (Strongly Agree)	4.05%	10
Total		247

Q21 Existing farmland and agricultural operations in the Township should be preserved.

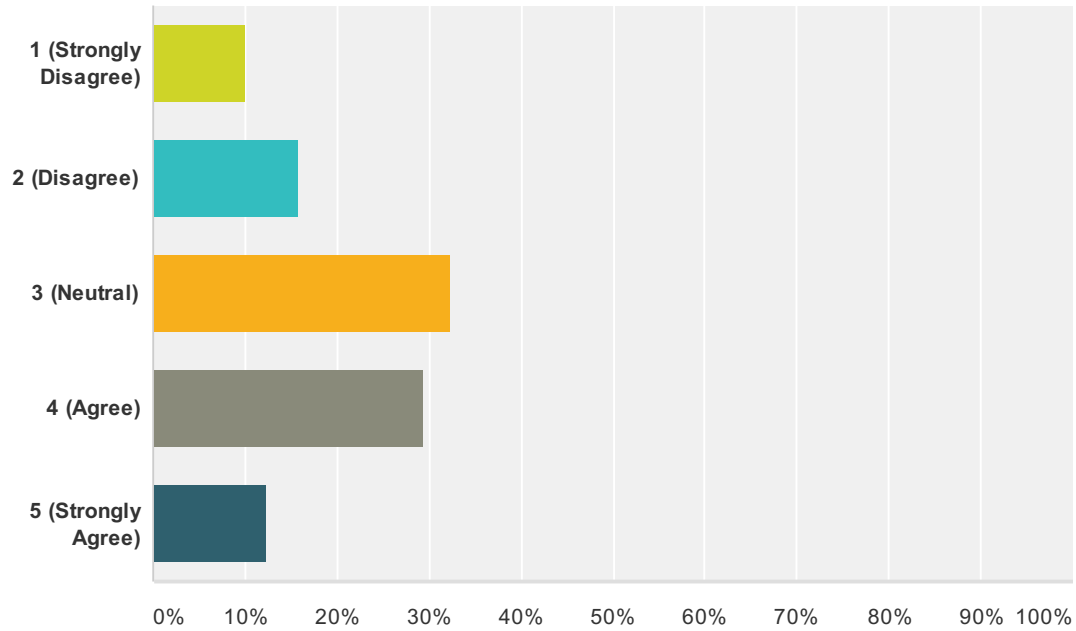
Answered: 249 Skipped: 23



Answer Choices	Responses
1 (Strongly Disagree)	2.01% 5
2 (Disagree)	2.01% 5
3 (Neutral)	18.47% 46
4 (Agree)	37.35% 93
5 (Strongly Agree)	40.16% 100
Total	249

Q22 The Township should allocate funds to be used for purchasing development rights from farmers in an effort to preserve agricultural lands.

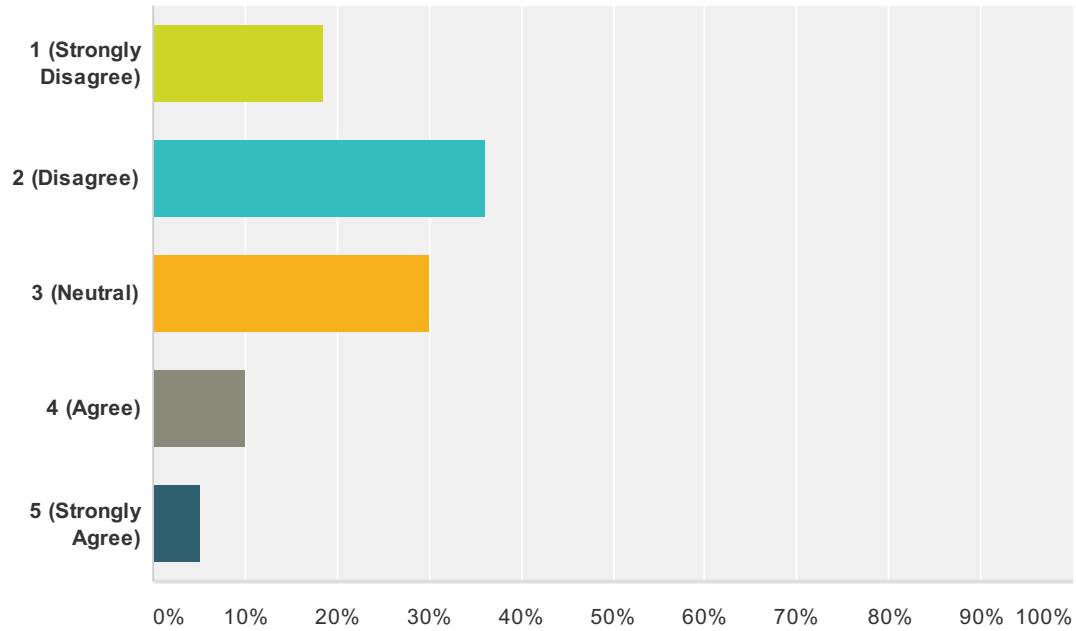
Answered: 251 Skipped: 21



Answer Choices	Responses	Count
1 (Strongly Disagree)	9.96%	25
2 (Disagree)	15.94%	40
3 (Neutral)	32.27%	81
4 (Agree)	29.48%	74
5 (Strongly Agree)	12.35%	31
Total		251

Q23 Should the Township promote better visibility of businesses and make it easier to find them by allowing more and larger signs to be constructed.

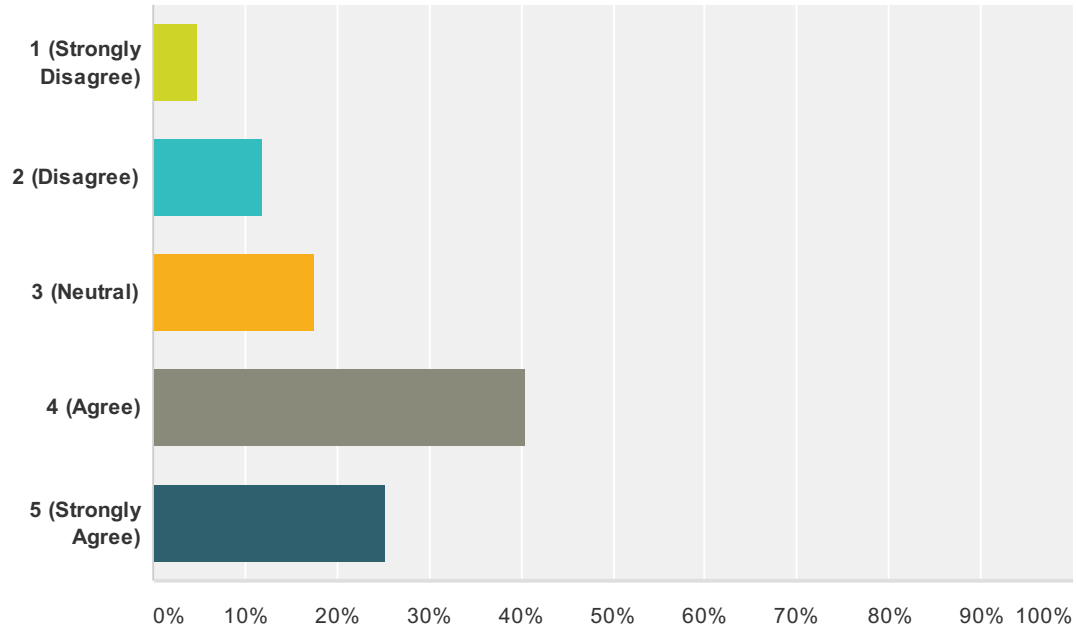
Answered: 252 Skipped: 20



Answer Choices	Responses
1 (Strongly Disagree)	18.65% 47
2 (Disagree)	36.11% 91
3 (Neutral)	30.16% 76
4 (Agree)	9.92% 25
5 (Strongly Agree)	5.16% 13
Total	252

Q24 The Township should develop plans and more restrictive regulations to protect the natural environment (air and water).

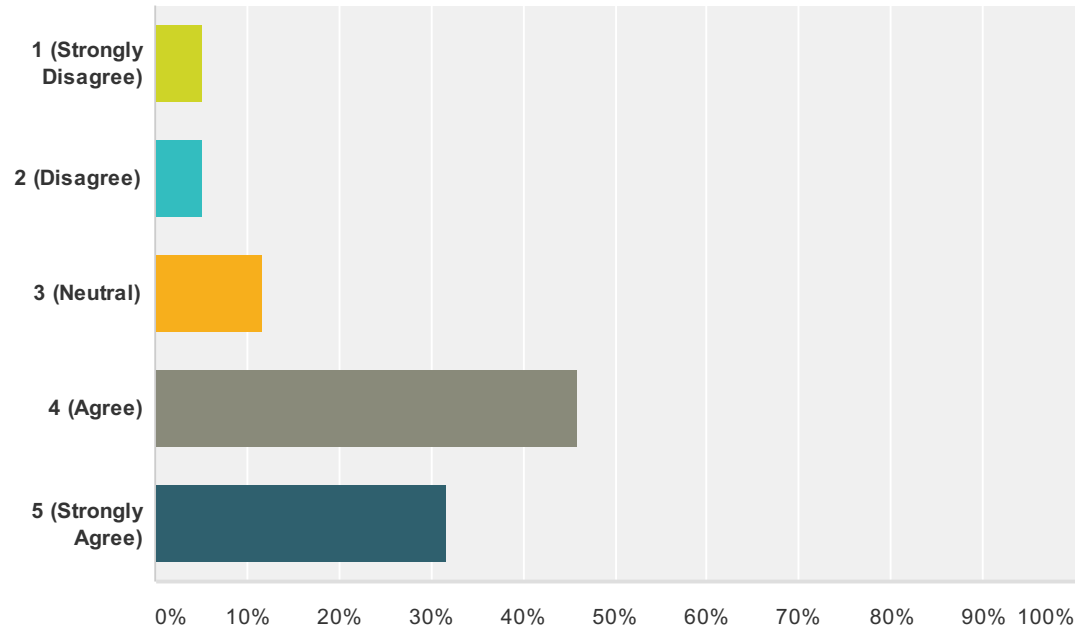
Answered: 245 Skipped: 27



Answer Choices	Responses
1 (Strongly Disagree)	4.90% 12
2 (Disagree)	11.84% 29
3 (Neutral)	17.55% 43
4 (Agree)	40.41% 99
5 (Strongly Agree)	25.31% 62
Total	245

Q25 The Township should develop plans and regulations to protect the natural environment (forest, wildlife, fish, and other habitats).

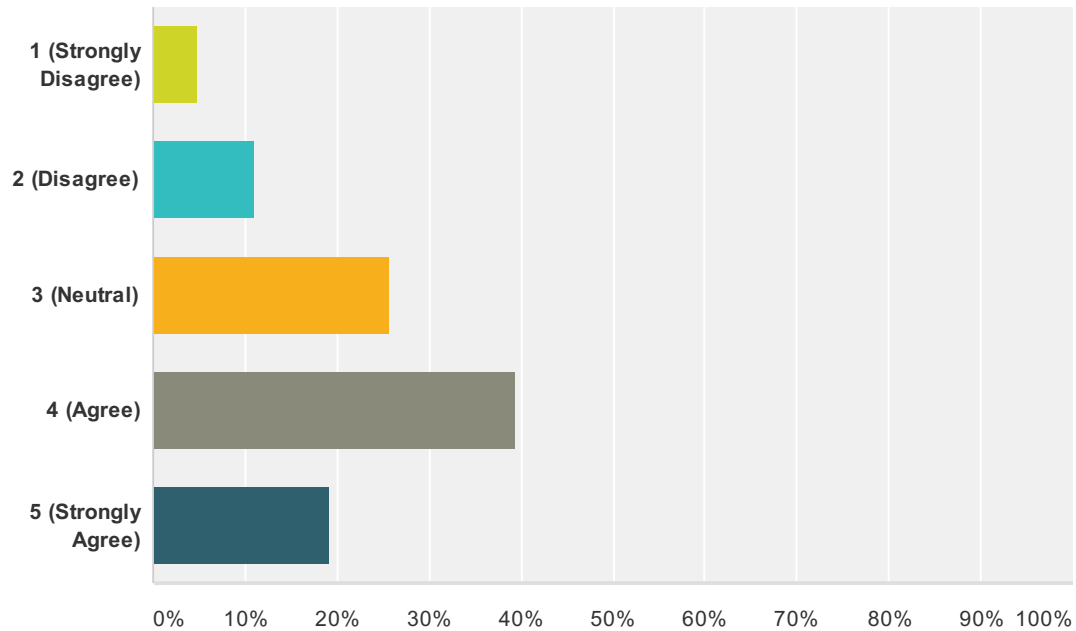
Answered: 246 Skipped: 26



Answer Choices	Responses	
1 (Strongly Disagree)	5.28%	13
2 (Disagree)	5.28%	13
3 (Neutral)	11.79%	29
4 (Agree)	45.93%	113
5 (Strongly Agree)	31.71%	78
Total		246

Q26 The Township should develop a landscaping ordinance that would require businesses to install landscaping along streets, parking areas, and locations where businesses and residences abut one another.

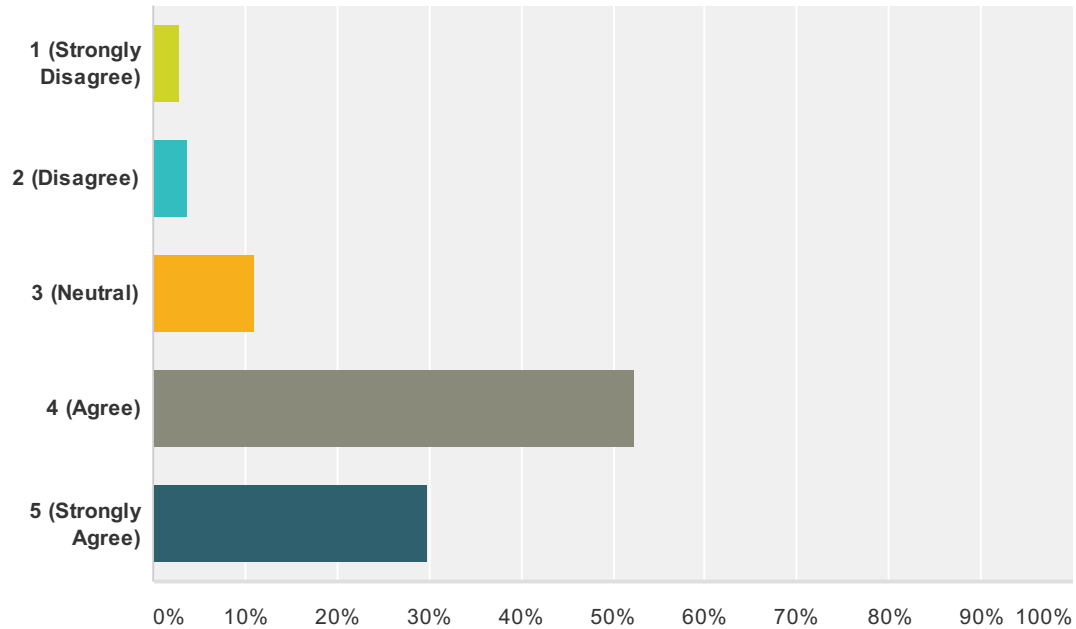
Answered: 246 Skipped: 26



Answer Choices	Responses	
1 (Strongly Disagree)	4.88%	12
2 (Disagree)	10.98%	27
3 (Neutral)	25.61%	63
4 (Agree)	39.43%	97
5 (Strongly Agree)	19.11%	47
Total		246

Q27 The Township should require that new developments protect trees, conserve green space, and reduce the overall impact to the environment as much as possible.

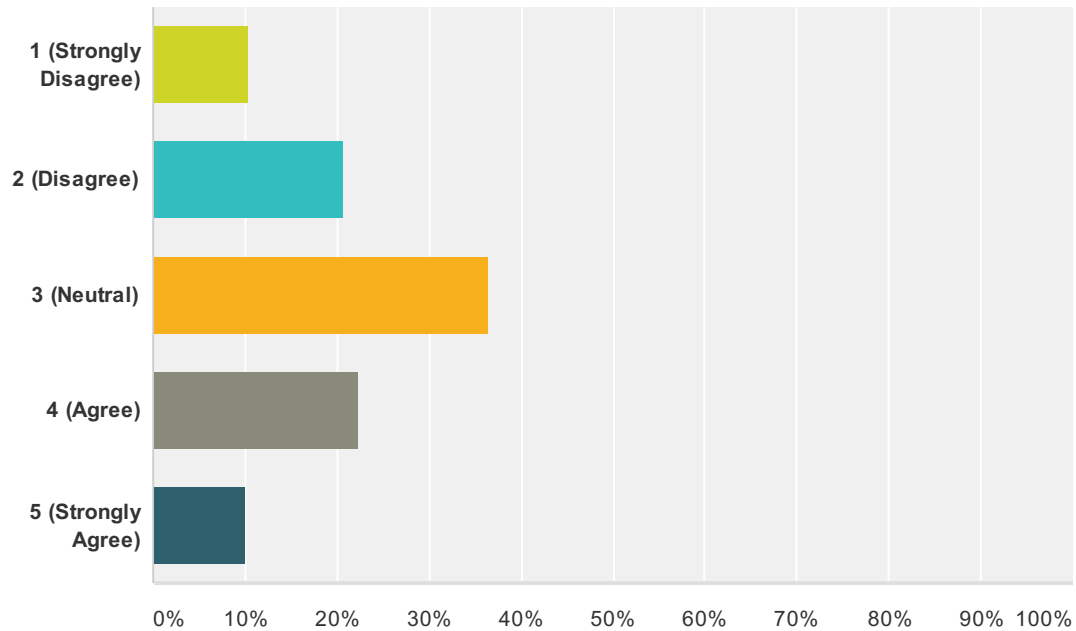
Answered: 244 Skipped: 28



Answer Choices	Responses
1 (Strongly Disagree)	2.87% 7
2 (Disagree)	3.69% 9
3 (Neutral)	11.07% 27
4 (Agree)	52.46% 128
5 (Strongly Agree)	29.92% 73
Total	244

Q28 In an effort to improve the quality of water in Lake Macatawa, the Township should consider assessing a storm water management fee (tax) based on the number of acres of land owned and the storm water run-off potential.

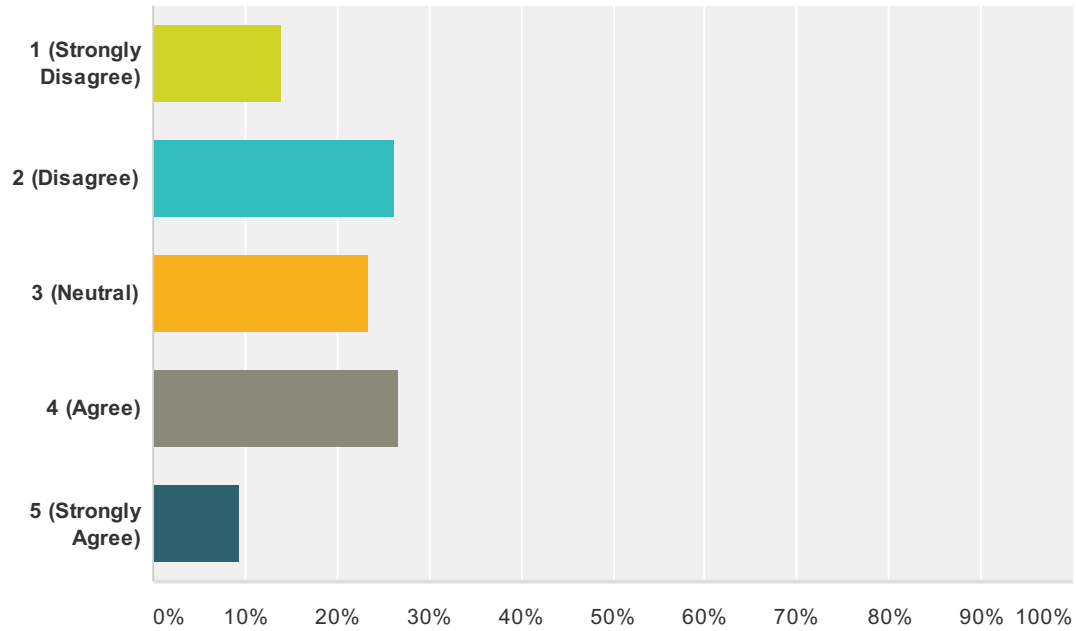
Answered: 247 Skipped: 25



Answer Choices	Responses
1 (Strongly Disagree)	10.53% 26
2 (Disagree)	20.65% 51
3 (Neutral)	36.44% 90
4 (Agree)	22.27% 55
5 (Strongly Agree)	10.12% 25
Total	247

Q29 Existing homes should be permitted to have attached or detached dwellings (on the same lot) for senior relatives, other family members, or rental tenants.

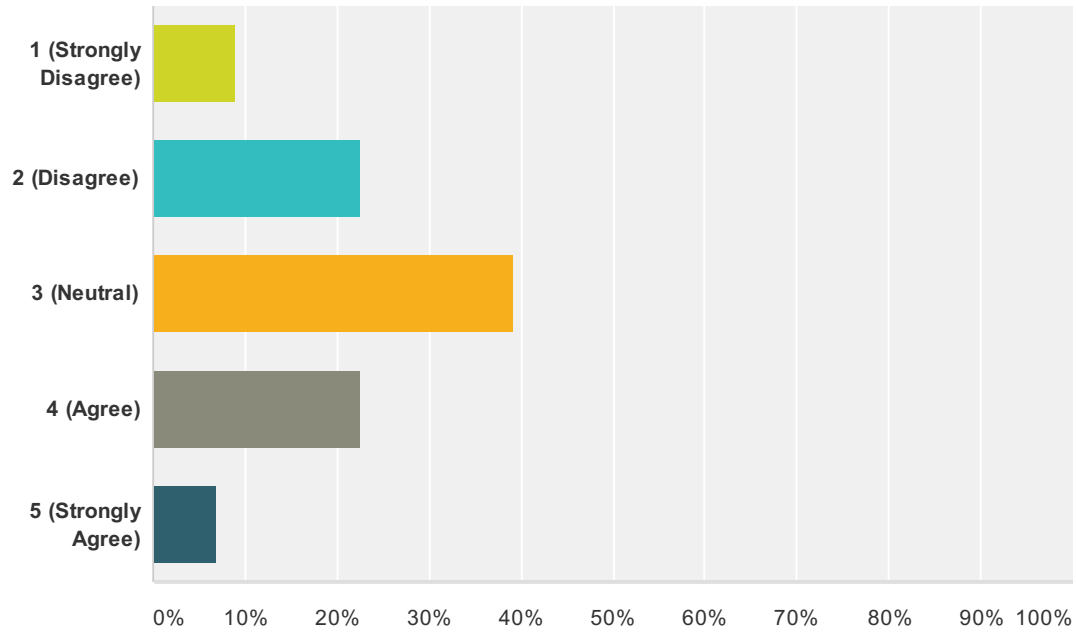
Answered: 243 Skipped: 29



Answer Choices	Responses
1 (Strongly Disagree)	13.99% 34
2 (Disagree)	26.34% 64
3 (Neutral)	23.46% 57
4 (Agree)	26.75% 65
5 (Strongly Agree)	9.47% 23
Total	243

Q30 More affordable housing should be made available.

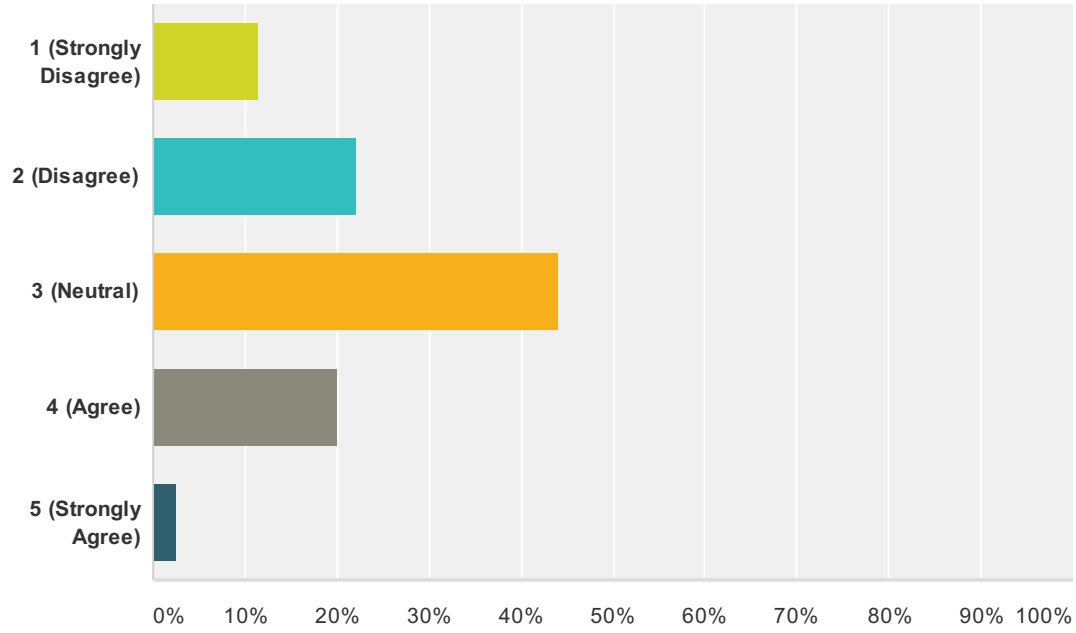
Answered: 245 Skipped: 27



Answer Choices	Responses
1 (Strongly Disagree)	8.98% 22
2 (Disagree)	22.45% 55
3 (Neutral)	39.18% 96
4 (Agree)	22.45% 55
5 (Strongly Agree)	6.94% 17
Total	245

Q31 More condominium and townhouse developments should be encouraged.

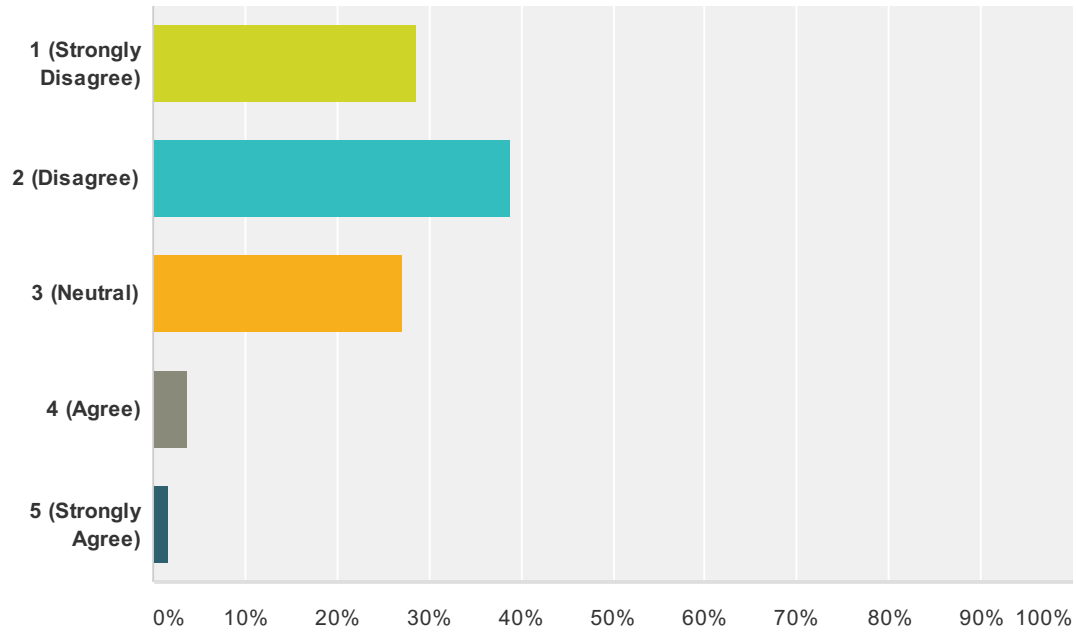
Answered: 245 Skipped: 27



Answer Choices	Responses	
1 (Strongly Disagree)	11.43%	28
2 (Disagree)	22.04%	54
3 (Neutral)	44.08%	108
4 (Agree)	20.00%	49
5 (Strongly Agree)	2.45%	6
Total		245

Q32 More apartment complexes should be developed.

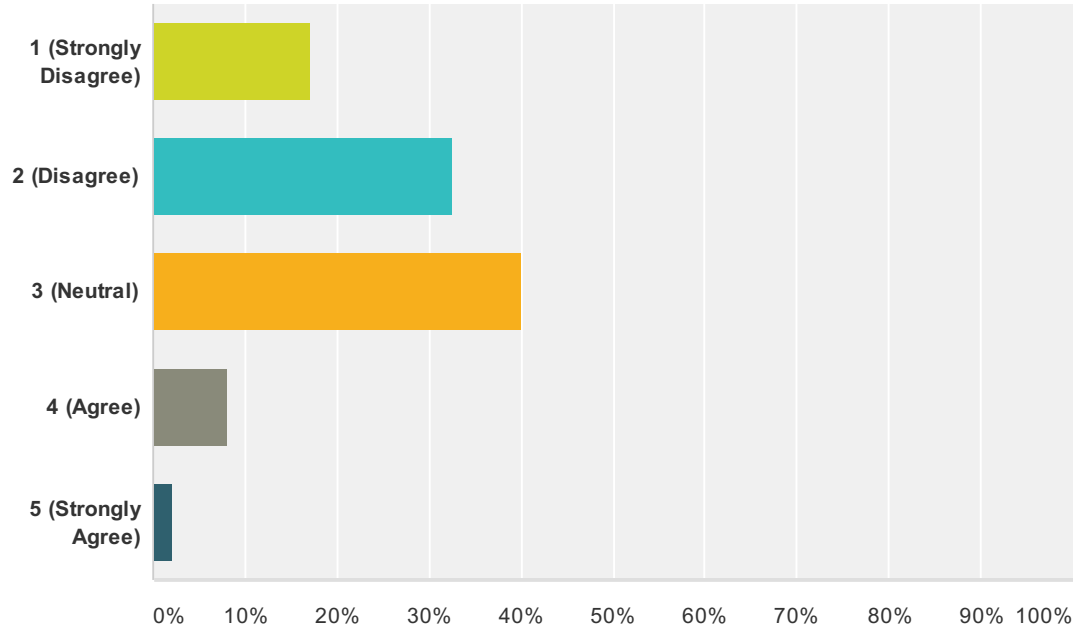
Answered: 244 Skipped: 28



Answer Choices	Responses
1 (Strongly Disagree)	28.69% 70
2 (Disagree)	38.93% 95
3 (Neutral)	27.05% 66
4 (Agree)	3.69% 9
5 (Strongly Agree)	1.64% 4
Total	244

Q33 More duplexes should be located throughout the Township.

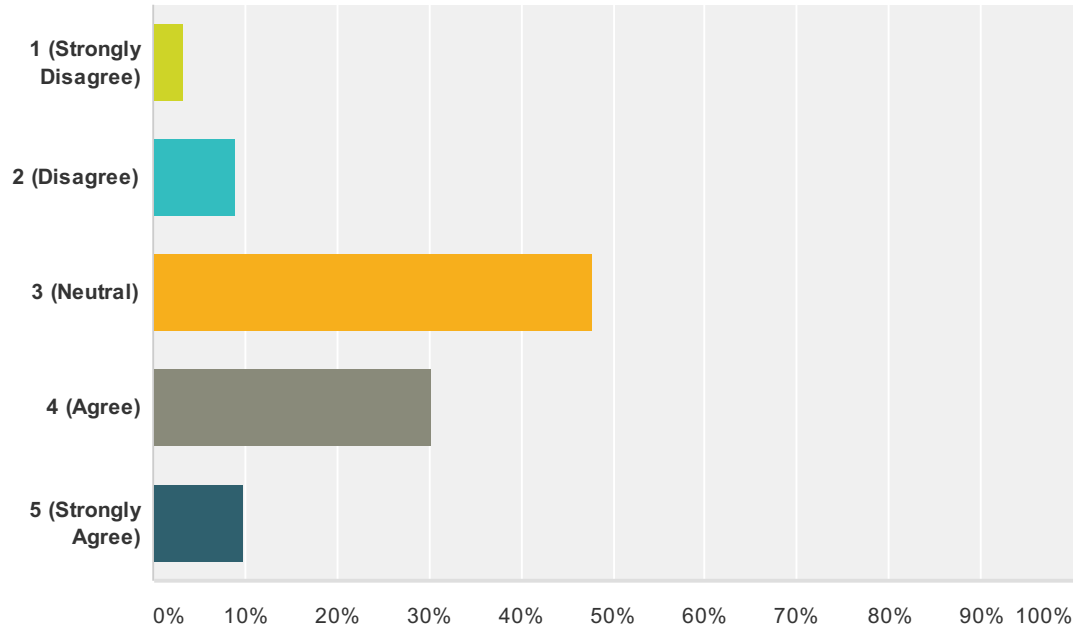
Answered: 245 Skipped: 27



Answer Choices	Responses	
1 (Strongly Disagree)	17.14%	42
2 (Disagree)	32.65%	80
3 (Neutral)	40.00%	98
4 (Agree)	8.16%	20
5 (Strongly Agree)	2.04%	5
Total		245

Q34 More large single-family homes should be developed on large residential lots (1/2 acre or more).

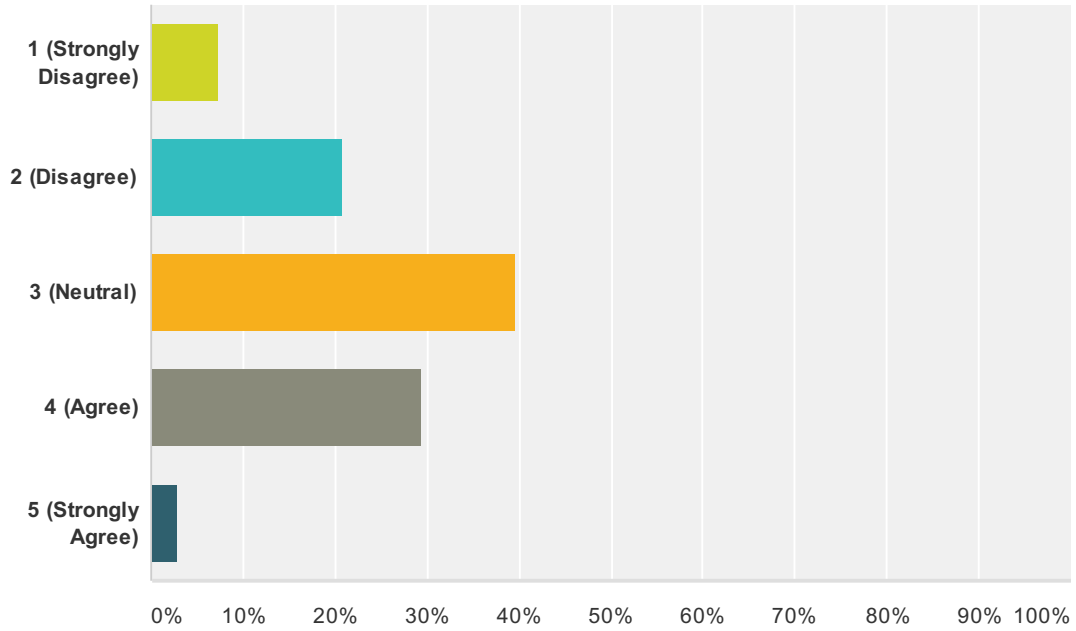
Answered: 245 Skipped: 27



Answer Choices	Responses
1 (Strongly Disagree)	3.27% 8
2 (Disagree)	8.98% 22
3 (Neutral)	47.76% 117
4 (Agree)	30.20% 74
5 (Strongly Agree)	9.80% 24
Total	245

Q35 More single-family homes should be developed on smaller residential lots (1/4 acre or less).

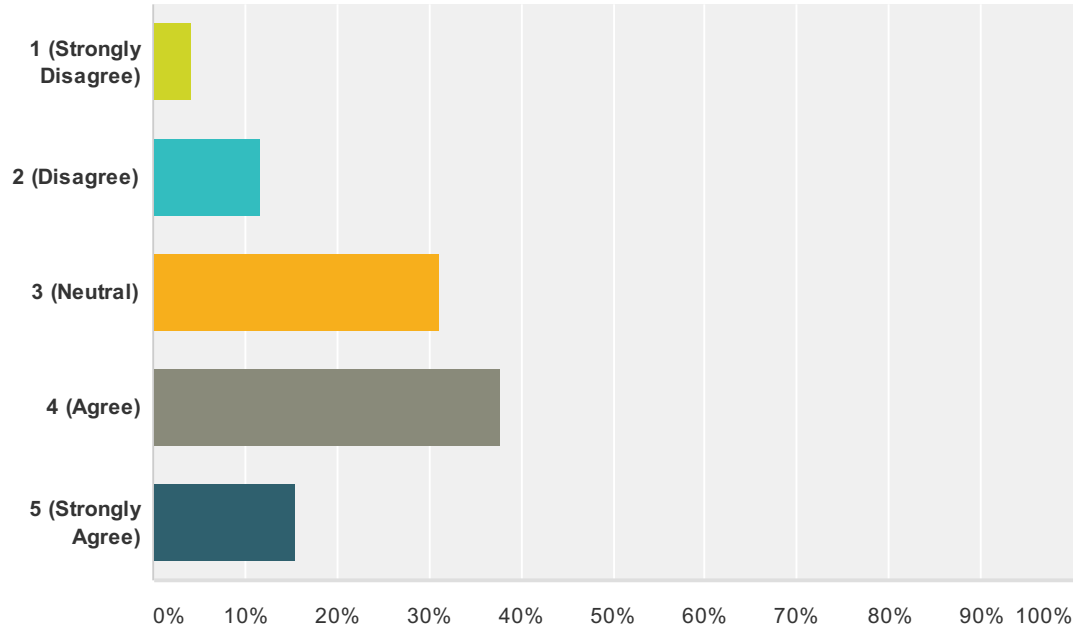
Answered: 245 Skipped: 27



Answer Choices	Responses	Count
1 (Strongly Disagree)	7.35%	18
2 (Disagree)	20.82%	51
3 (Neutral)	39.59%	97
4 (Agree)	29.39%	72
5 (Strongly Agree)	2.86%	7
Total		245

Q36 The Township should develop more active recreation parks (for the purposes of this survey, active recreation parks are those that have amenities such as, sports courts and fields, playgrounds, etc).

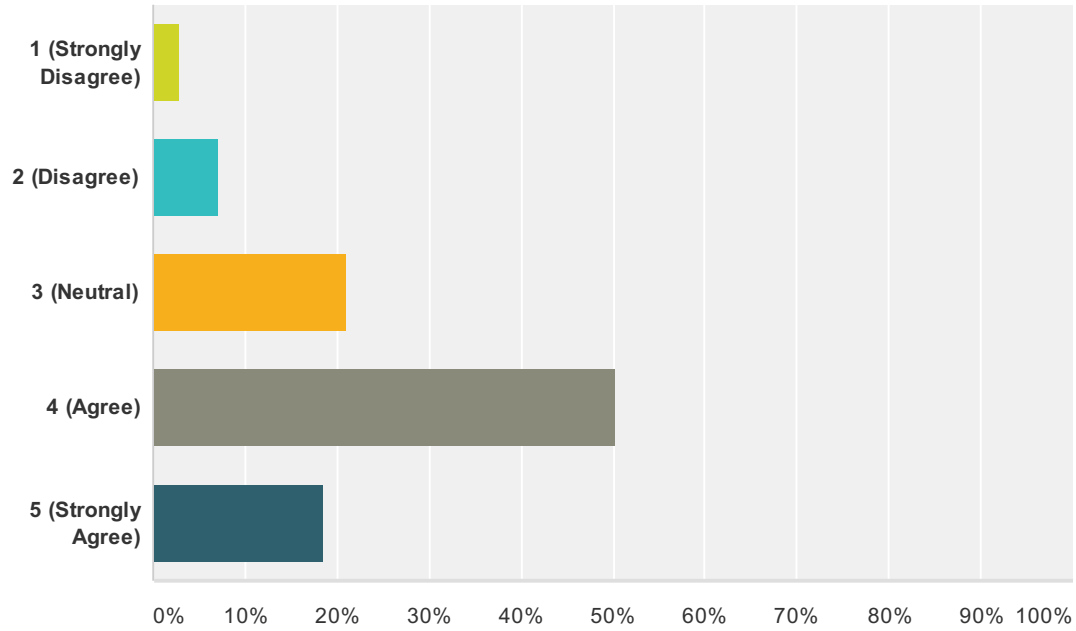
Answered: 241 Skipped: 31



Answer Choices	Responses
1 (Strongly Disagree)	4.15% 10
2 (Disagree)	11.62% 28
3 (Neutral)	31.12% 75
4 (Agree)	37.76% 91
5 (Strongly Agree)	15.35% 37
Total	241

Q37 The Township should enhance the existing active recreation parks by adding more recreational amenities.

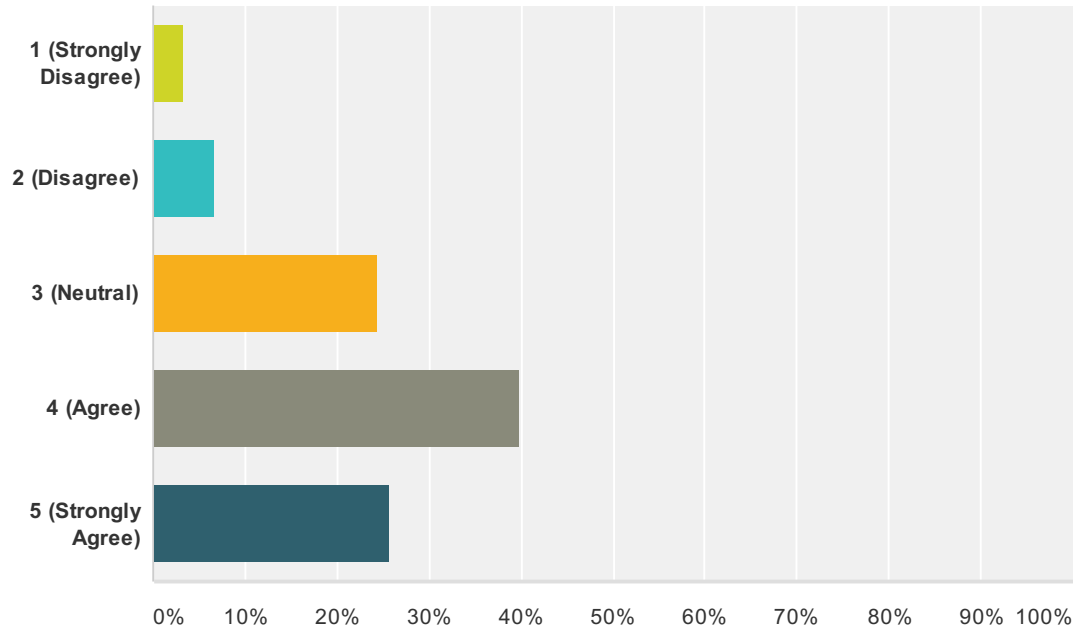
Answered: 242 Skipped: 30



Answer Choices	Responses
1 (Strongly Disagree)	2.89% 7
2 (Disagree)	7.02% 17
3 (Neutral)	21.07% 51
4 (Agree)	50.41% 122
5 (Strongly Agree)	18.60% 45
Total	242

Q38 The Township should provide more passive recreational opportunities, such as, walking/hiking trails, nature/wildlife viewing, etc.

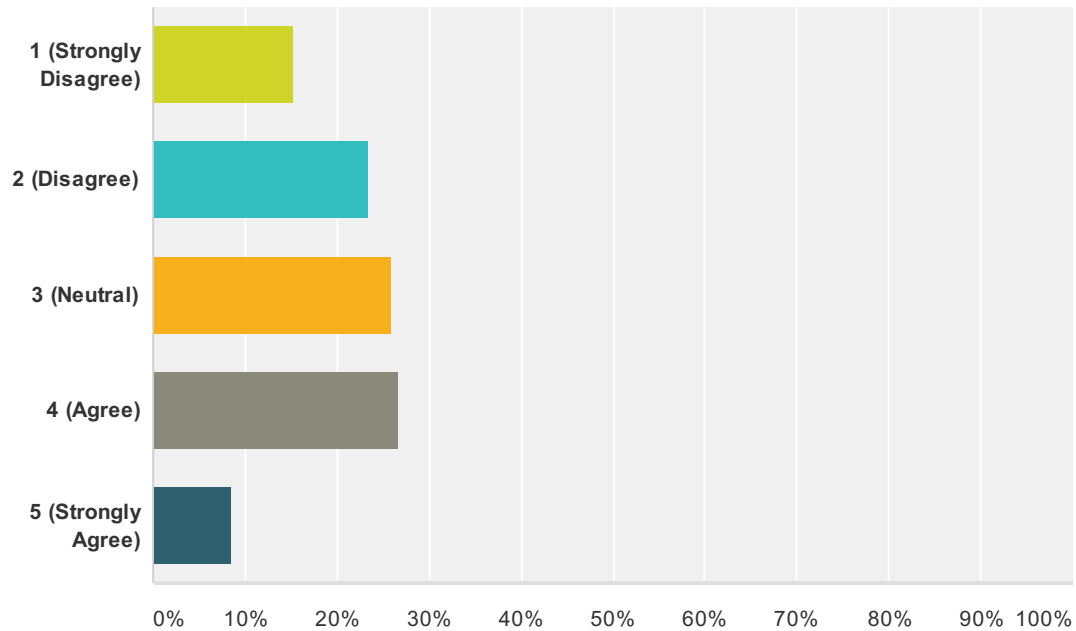
Answered: 241 Skipped: 31



Answer Choices	Responses
1 (Strongly Disagree)	3.32% 8
2 (Disagree)	6.64% 16
3 (Neutral)	24.48% 59
4 (Agree)	39.83% 96
5 (Strongly Agree)	25.73% 62
Total	241

Q39 Although Holland Township has not used property tax revenue for land acquisitions in the past, would you be supportive of a property tax increase to raise funds to acquire more land for open space and parks?

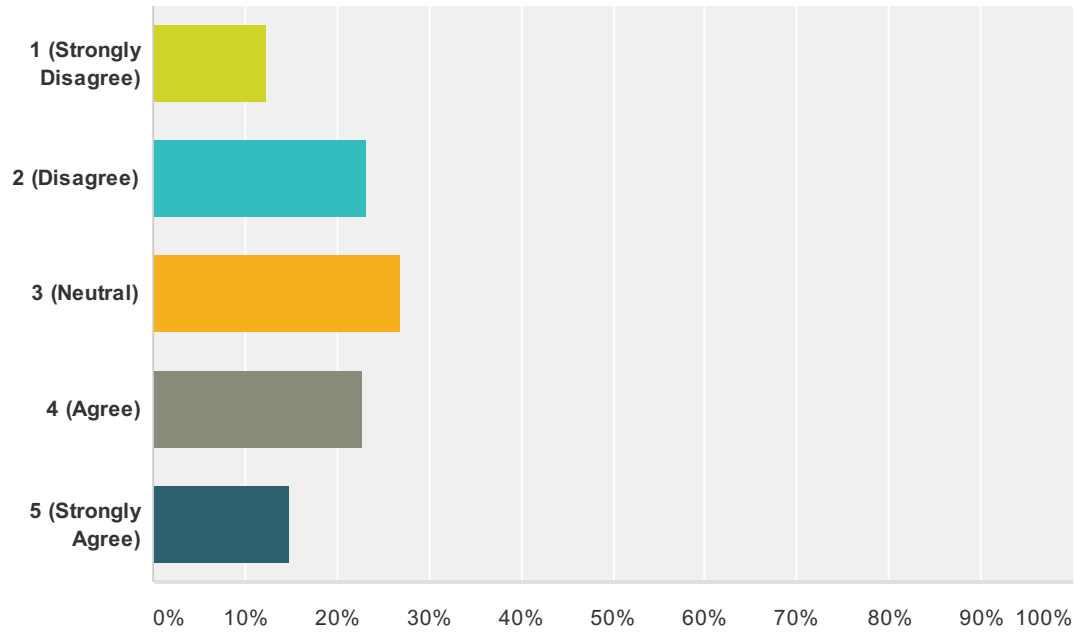
Answered: 243 Skipped: 29



Answer Choices	Responses
1 (Strongly Disagree)	15.23% 37
2 (Disagree)	23.46% 57
3 (Neutral)	25.93% 63
4 (Agree)	26.75% 65
5 (Strongly Agree)	8.64% 21
Total	243

Q40 The Township should construct an indoor community recreational facility.

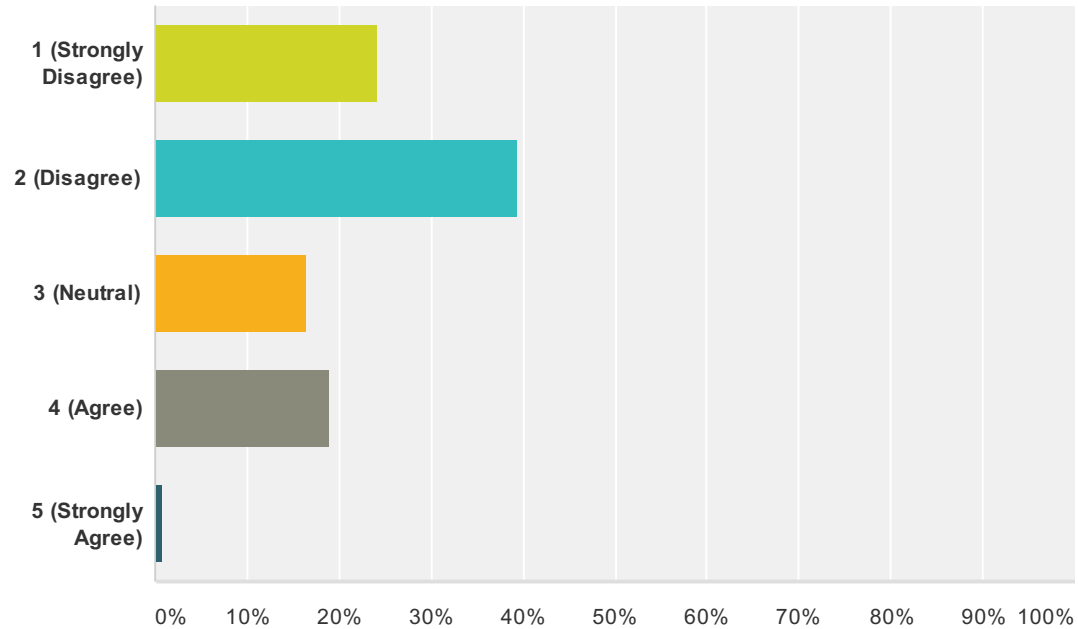
Answered: 242 Skipped: 30



Answer Choices	Responses	
1 (Strongly Disagree)	12.40%	30
2 (Disagree)	23.14%	56
3 (Neutral)	26.86%	65
4 (Agree)	22.73%	55
5 (Strongly Agree)	14.88%	36
Total		242

Q41 The roads in Holland Township are under the jurisdiction/control of the Ottawa County Road Commission. Do you feel that they are maintained at a satisfactory level?

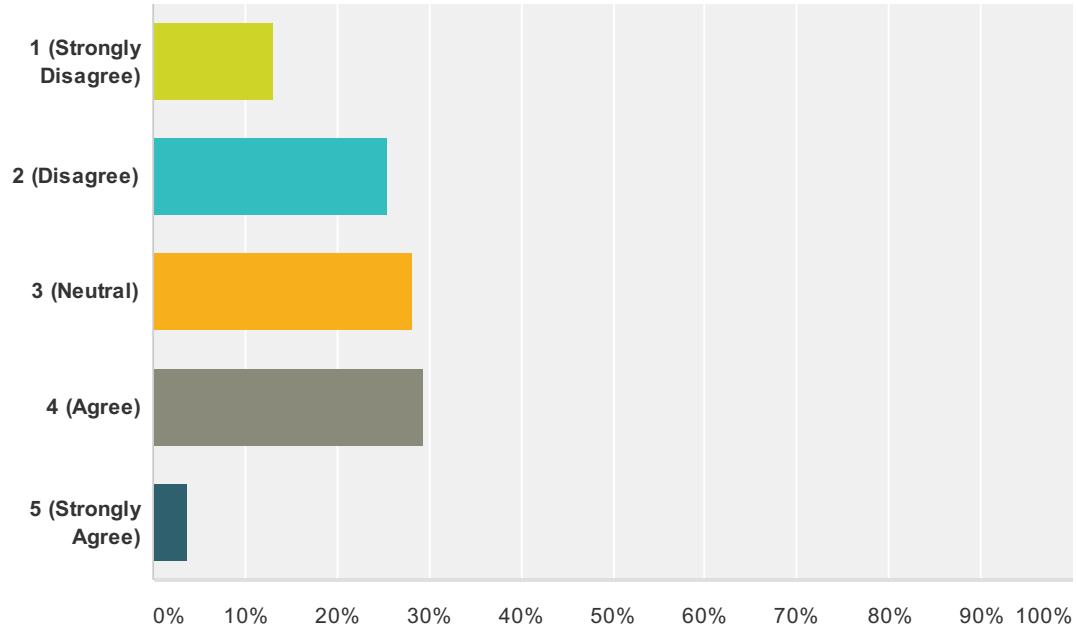
Answered: 243 Skipped: 29



Answer Choices	Responses
1 (Strongly Disagree)	24.28% 59
2 (Disagree)	39.51% 96
3 (Neutral)	16.46% 40
4 (Agree)	18.93% 46
5 (Strongly Agree)	0.82% 2
Total	243

Q42 Would you be supportive of increasing property taxes for road improvements?

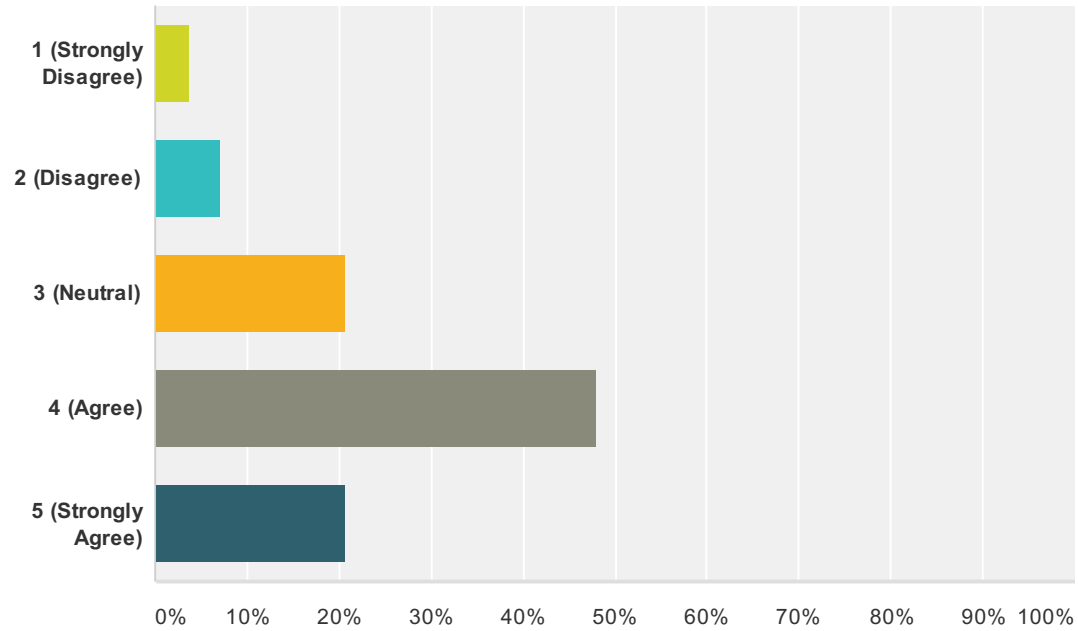
Answered: 244 Skipped: 28



Answer Choices	Responses	
1 (Strongly Disagree)	13.11%	32
2 (Disagree)	25.41%	62
3 (Neutral)	28.28%	69
4 (Agree)	29.51%	72
5 (Strongly Agree)	3.69%	9
Total		244

Q43 Alternative transportation options such as bike lanes and pedestrian connections between neighborhoods should be encouraged by the Township.

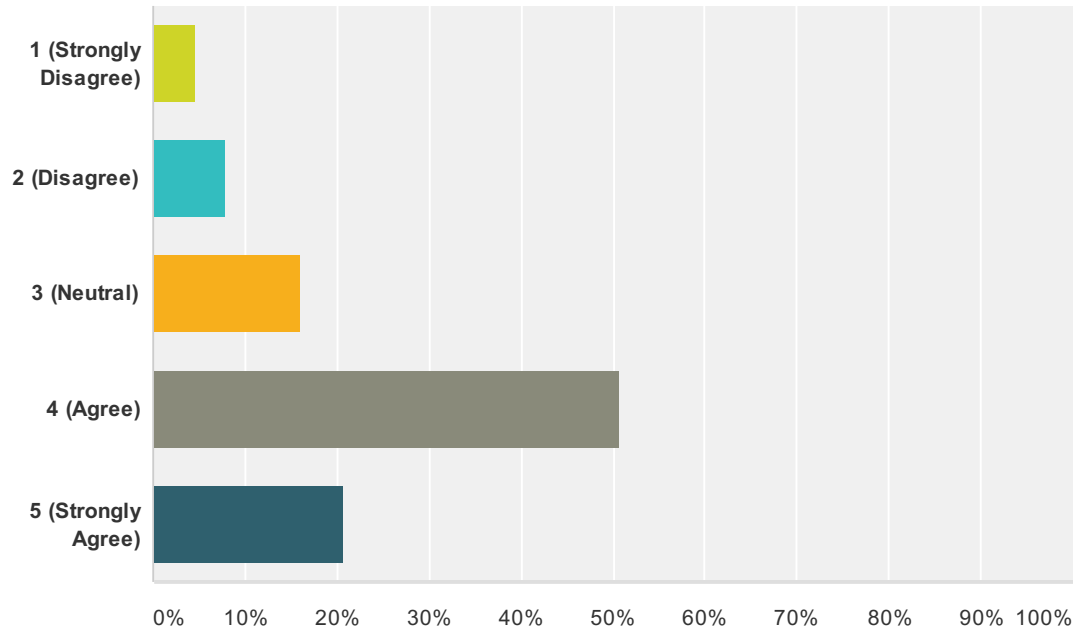
Answered: 242 Skipped: 30



Answer Choices	Responses
1 (Strongly Disagree)	3.72% 9
2 (Disagree)	7.02% 17
3 (Neutral)	20.66% 50
4 (Agree)	47.93% 116
5 (Strongly Agree)	20.66% 50
Total	242

Q44 The Township's bike path system should continue to be expanded.

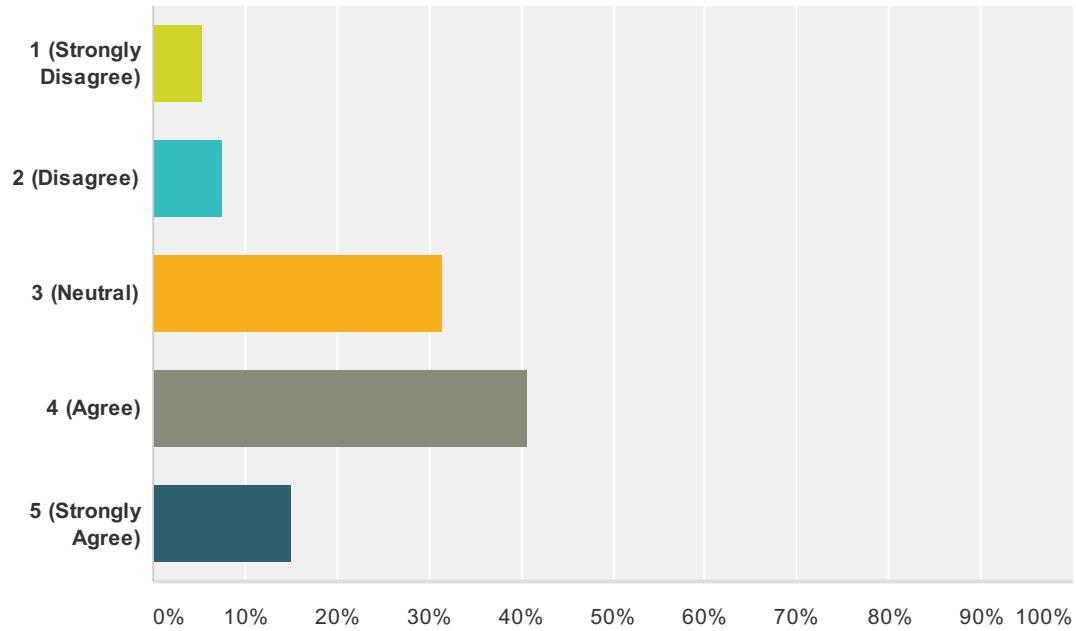
Answered: 242 Skipped: 30



Answer Choices	Responses	
1 (Strongly Disagree)	4.55%	11
2 (Disagree)	7.85%	19
3 (Neutral)	16.12%	39
4 (Agree)	50.83%	123
5 (Strongly Agree)	20.66%	50
Total		242

Q45 The Township should encourage more public bus transit opportunities that serve Township commercial areas and employers.

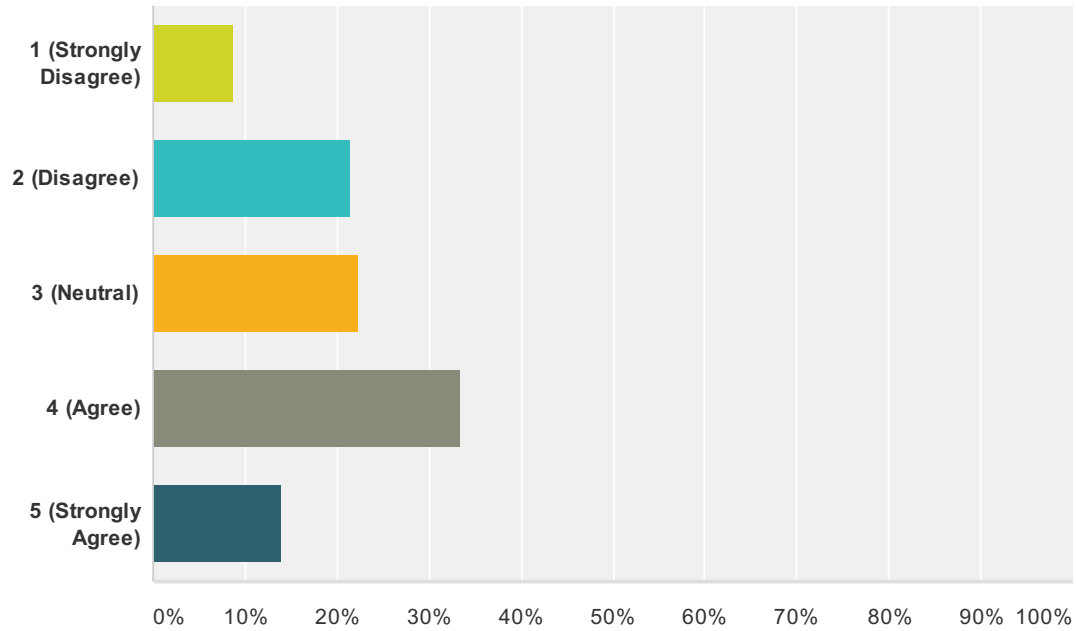
Answered: 241 Skipped: 31



Answer Choices	Responses
1 (Strongly Disagree)	5.39% 13
2 (Disagree)	7.47% 18
3 (Neutral)	31.54% 76
4 (Agree)	40.66% 98
5 (Strongly Agree)	14.94% 36
Total	241

Q46 The Township should allocate funds to beautify and enhance US-31 (add landscaping, upgrade pedestrian crossings, etc).

Answered: 242 Skipped: 30



Answer Choices	Responses
1 (Strongly Disagree)	8.68% 21
2 (Disagree)	21.49% 52
3 (Neutral)	22.31% 54
4 (Agree)	33.47% 81
5 (Strongly Agree)	14.05% 34
Total	242